

# IISE Global Performance Excellence Webinar Series:

## A Systems Approach to Transformational Change Leadership in Healthcare— with a Case Study



**MODERATOR**  
D. Scott Sink, Ph.D., P.E.

IISE Performance Excellence and  
Op Analytics Volunteer Lead, IISE

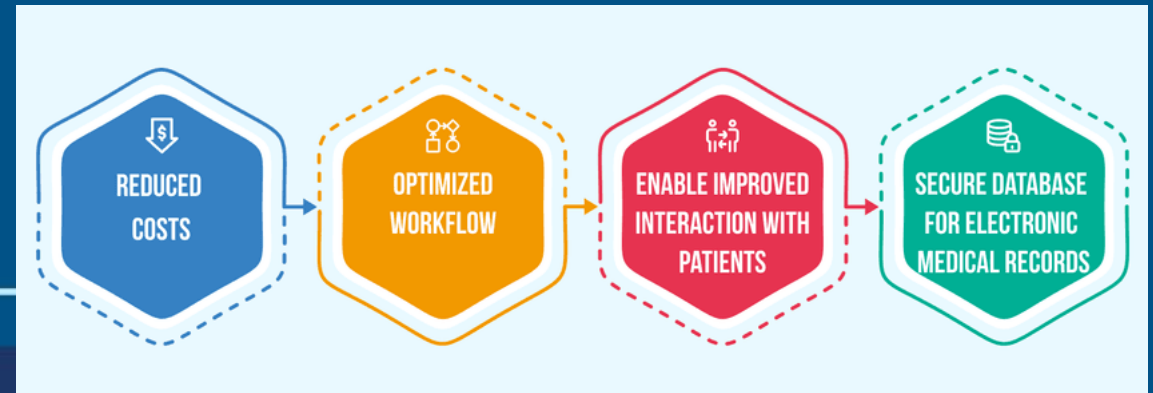
Facilitator/Member, CISE

Senior Advisor, TPG

Dale Shattenkirk  
Partner and Head of Healthcare  
and HealthSciences  
The Poirier Group



David Poirier  
CEO, The Poirier Group  
Past President, IISE



INSTITUTE OF  
**INDUSTRIAL  
& SYSTEMS**  
ENGINEERS

13 May 2024





# Housekeeping



- 1 • Thank you for joining us!
- 2 • We'll share how to get access to the recording, presentation, you will receive a post webinar e-mail that will have access links
- 3 • If you have feedback, observations or questions, feel free to share—use the chat function.





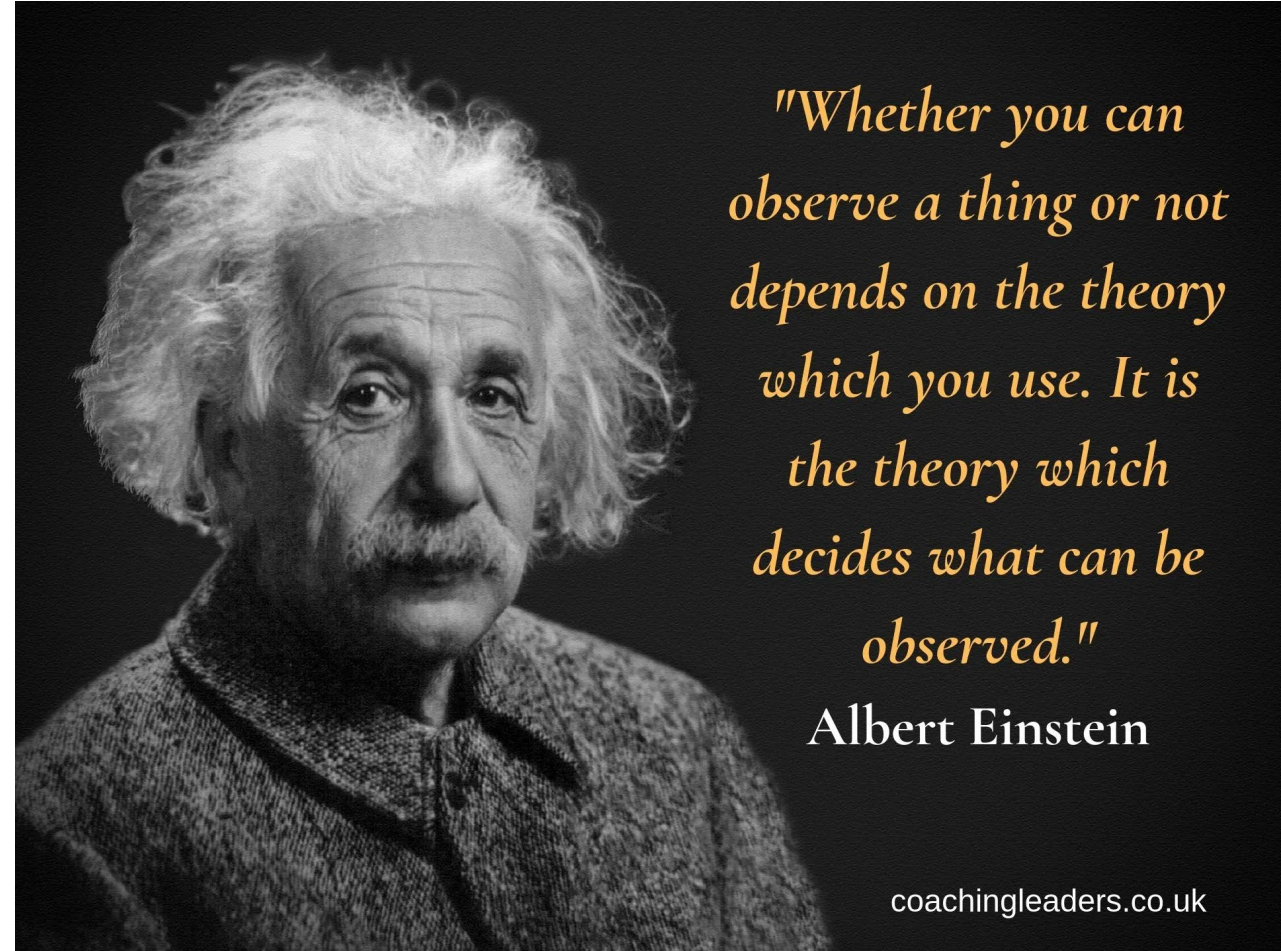
# Agenda for 12 April

11:00 Scott 'tee-up' the session

11:07 Dale Sharing

11:45 Dialogue

11:55 Close-out





# ISE Perspectives and Points of View on Transformational Change Leadership for Healthcare Performance Excellence



## Purpose and Key Points of the Mini-Series:

1. This is an important 'Domain' of application/contribution for ISE;
2. It is one of the more challenging Integrated Systems Engineering (Strategy, People, Process, Technology) 'problems' today.
3. Healthcare '4.0' has the potential for tremendous positive impact in our World.
4. ISE principles, body of knowledge/skills can make a big difference with rate of progress towards Healthcare Excellence.
5. our challenge was to pick the right topics....

12 April

Tee-up the Series  
Frameworks  
Failure Modes  
Perspectives

26 April

Case Example,  
Ohio Health  
Portfolio  
Management &  
Systems Thinking

13 May

Healthcare  
4.0, TPG  
Perspectives

19 May  
IISE Performance  
Excellence Track  
Montreal

- Transformational Change Leadership
- AI Symposium
- Operational Analytics
- Integrated Systems Engineering
- Service Systems Engineering

30 May

End2end  
Episodic  
Healthcare  
Value Stream  
Improvement

9 May

End2End  
Hospital Flow  
Improvement  
Case  
Examples

June

Best Practice  
Benchmarking  
(UHN, IHI, ...)

ISE Capstone  
Article



# IISE Global Performance Excellence Webinar

## Series:

### Integrated Systems Engineering Views on Transformational Change Leadership to achieve Healthcare Performance Excellence



**MODERATOR**  
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IISE Performance Excellence and  
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Debbie Nightingale  
Executive Transformation  
Specialist  
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Research Affiliate, UCF and MIT



Thomas Davis  
Director, Performance  
Services, Hospital Ops  
Duke Healthcare



Bob Gold  
Founder and Behavioral  
Technologist  
GoMo Health



Todd Schneider  
Lean Leader  
Ohio Health  
Past President, SHS



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ENGINEERS

12 April 2024





# Key Points from our Initial Webinar

- Mini-Series is a continuation of our Transformational Change Leadership (ISE perspectives and points of view) with a focus on Healthcare Performance Excellence.
- Provided a multiple stakeholder perspective and dialogue on 'how to achieve Healthcare Performance Excellence'
  - Patient/Caregiver/Advocate, BPI leaders in major Healthcare Systems (Duke & Ohio Health), and Behavioral Technologist.
- Healthcare System improvement requires 'extended systems' approaches, end2end value stream improvement with all key stakeholders engaged in the process.
- Integration of Strategy, Technology, Process and People super critical in this 'Industry'.
- Balancing the 'Core Technology' Preventing and Treating 'Diseases' with improving 'how we do that' is challenging, the focal problem.
- Healthcare appears to be 'behind' other industries and lacks continuity of leadership and consistency of strategy and methods as it relates to Operational Excellence.



# Solution Elements (Scott view)—Panel, what do you think, what would you add?

- More Benchmarking and ‘copying’ of best practices, less NIH, re-inventing the wheel
- **Put teeth in Voice of Patient, Advocate/Caregiver feedback and improve feedback mechanisms.**
- More Simulation and Systems Dynamics Modelling
- **Better BPI and Op Analytics program design and deployment, stronger BPI and Op Analytics Programs, not necessarily bigger but better, right leadership with ‘good strategy’.**
- Better positioning and utilization of ‘ISE’
- **Better use of key tools of ILSS (e.g. FMEA, Functional(Swim) lane flow mapping and analytics, Value Stream Analytics and Improvement, Visible Measurement Systems, ....)**
- Adoption and perfection of Tiered Huddles to include ‘2-second’ lean type methods.
- **Deployed, distributed ‘Change Agents/BPI specialists’ in all units that are enterprise coordinated**
- Improved Strategic Performance Improvement Planning



# Integration of Strategy, Technology, Process and People

## **When you integrate:**

1. Strategy and policy deployment (Hoshin Kanri type method)
2. Tiered Huddles (for level to level and cross functional communication and coordination)
3. Integrated LeanSigma and BPI/ISE
4. Visible Measurement/Management Systems
5. Flow/Value Stream Workshops

**You get speed of trust and rates of improvement required in Healthcare today.**

Looking forward to Todd's sharing how Ohio Health is doing this.





# Transformational Change Leadership with a focus on Healthcare Systems

May 13, 2024



# With You Today



**Dale Schattenkirk**  
Healthcare Partner

- Healthcare Lead at The Poirier Group
- 19 years focused in Healthcare (CDN, US, UK)
- IPAC Lieutenant Governors Award for Health System Transformation
- Certified Human Resource Professional with a focus on Organizational Change
- Lean Six Sigma Master Black Belt



# With You Today



**David Poirier**  
CEO

- CEO and Founder of The Poirier Group
- 30 years as a Transformational Leader for Large-Scale Organizational Transformations
- Broad industry and 'situation' experience
- Brings a 'visionary' and 'Generative Learning and Leadership' perspective and point of view to transformational systems improvement work
- Emphasis on the Power of Vision and the Requirement for Solid Values and Operating Principles
- Industrial/Integrated Systems Engineering Foundational Knowledge and Skill base.



## Tee-up for Dale

- David, before Dale jumps into his presentation, would you provide a brief Executive Overview of your Perspective and Points of View on Transformational Change Leadership in Healthcare and Life Sciences?
- Dale, take the next 20-25 minutes and share you perspectives, points of view, and case study overview...



# Agenda

1

What is a health system transformation timeline

2

What are leader's responsibilities in a transformation journey

3

Tool for transformation

4

A case study in transformation

5

Open dialogue





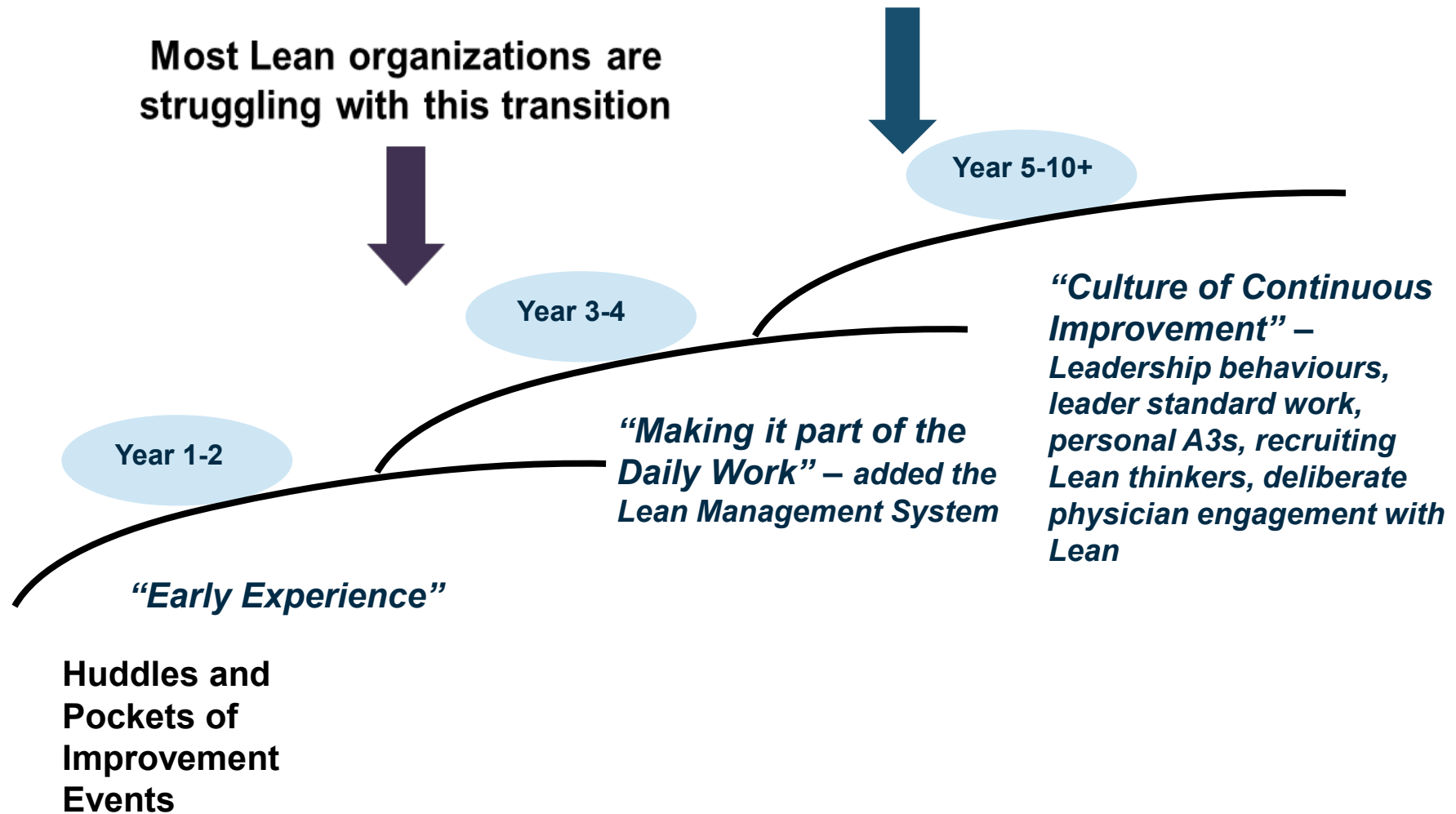
Don't mistake  
a clear view  
with a short  
distance

Paul Saffo



# The Typical Journey

*Operational Excellence*





# True North

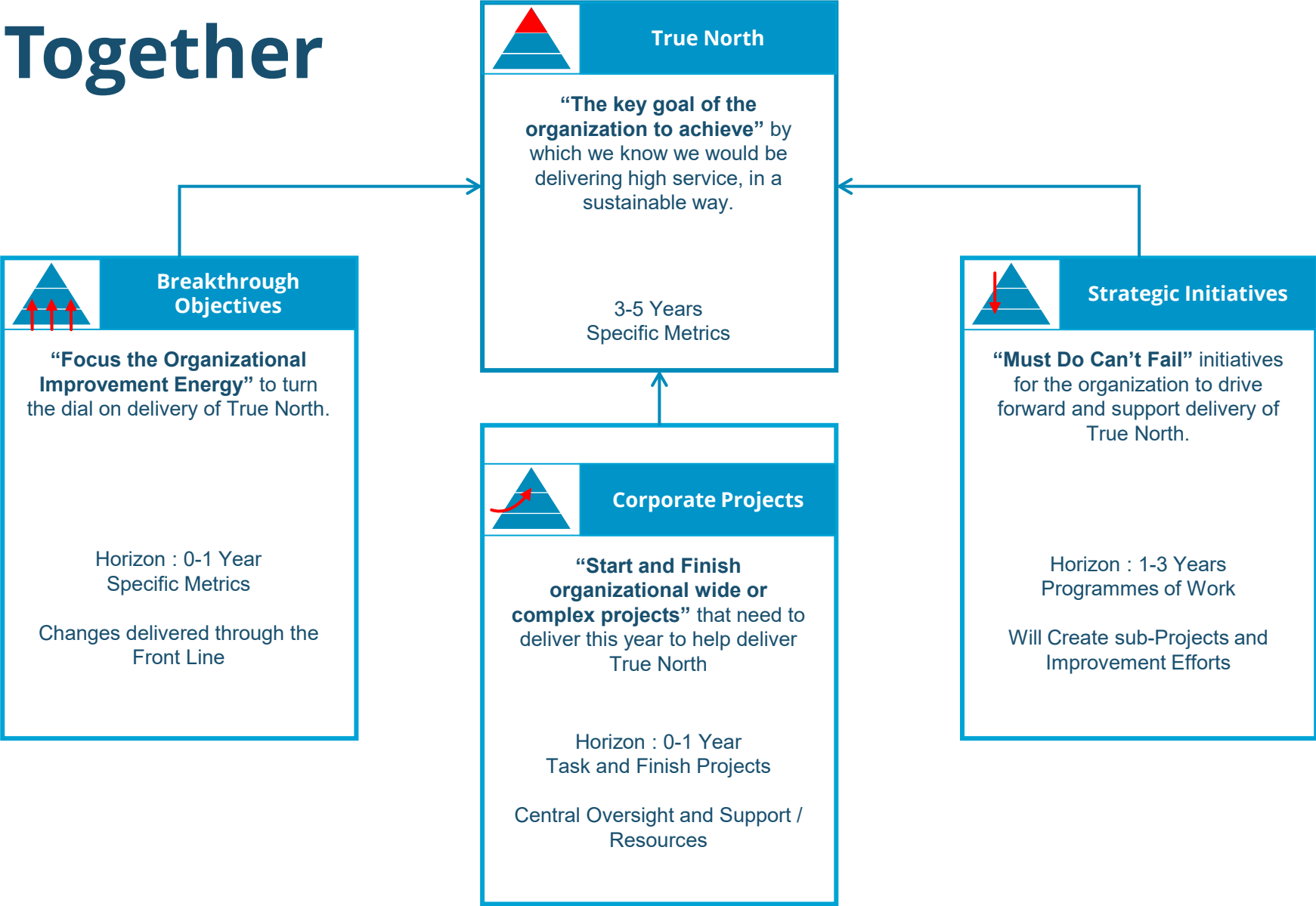
## Vision

*We will be the safest and most effective hospital characterized by innovation, compassion and respect.*





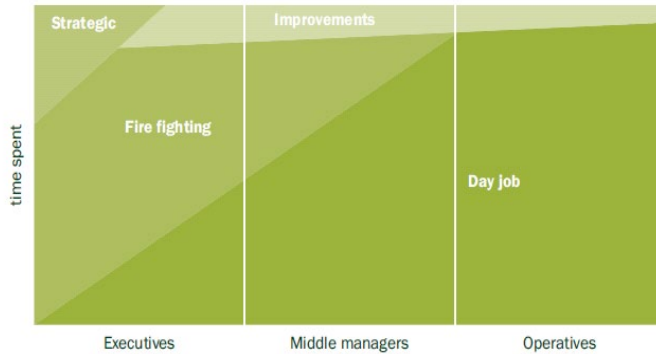
# Tie It All Together





# Driving the Ownership of Improvement

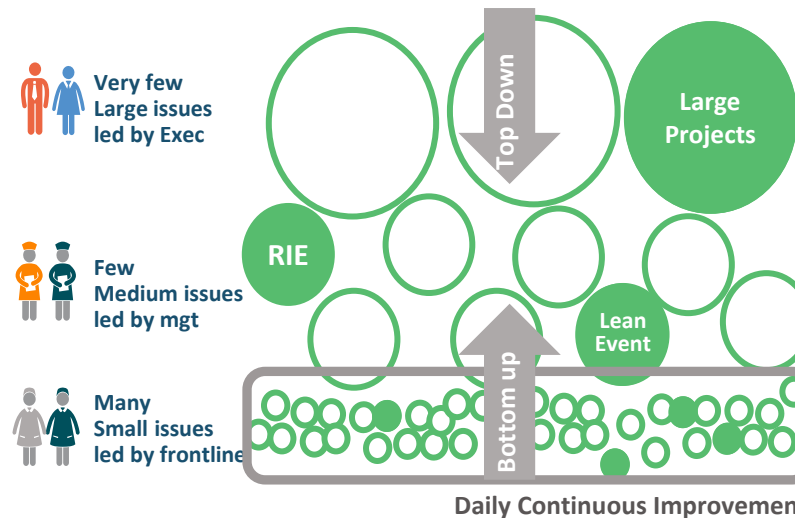
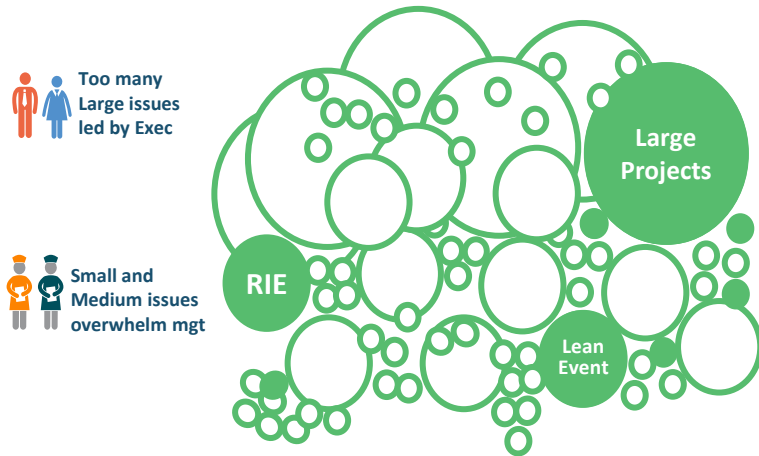
The typical organisation



The sustainable organisation



Through leadership coaching, we seek to equip leaders to align direction, goals and objectives whilst empowering and enabling the frontline teams to own and drive improvement 'bottom up' to allow leaders and managers to coordinate larger changes.



Adapted from: "The Toyota" Way Fieldbook, Liker and Meier



# Knowing How We're Doing

*"What gets measured gets done. What gets measured and fed back gets done well. What gets rewarded gets repeated."*



*"Not everything that counts can be counted, and not everything that can be counted counts."*



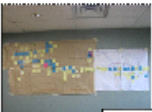
# Quality Board

Standard work document available to support Quality Board set up and maintenance

## Pursuing Quality & Excellence

### Harbourside Medical Centre

### Health PEI Overview





# Quality Board Huddle Standard Work

## Typical quality board huddle agenda

In conjunction with Quality Boards, Quality Huddles are a quick standup meeting for all staff in the area to communicate the performance of the area and to update on any Pursuing Quality and Excellence projects.



**Who should participate?** All Staff



**Length of time** 5- 10 min



**How often?** Quality Huddles should occur daily at the start of shift or set time agreed upon by staff

*To conduct a Quality Huddle, all staff meets around the Quality Board and the Manger, Clinical Lead or Clinical Educator lead the discussion.*

### Huddle Agenda

1. Discuss and share the information necessary for the day in an exception reporting format
2. Discuss the safety cross
  - Discuss Safety Cross target and progress
  - Reasons the measures or targets are not met on either the measures or safety cross
3. Discuss any and all projects that are taking place. What is going on, who is doing what etc.
  - Overview of the A3 to highlight and updates and/or changes
  - Overview of the Communication Plan to highlight and updates and/or changes
  - Progress update on project, measures
  - Review current PDSA cycles and the action plans for each PDSA and update accordingly



# The Visit Pyramid

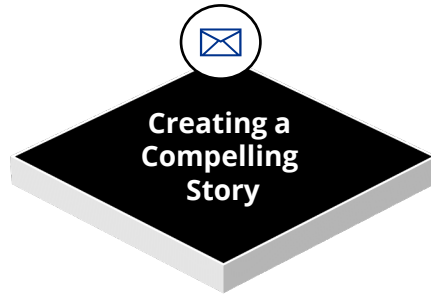
Typical Visit Pyramid									
Visit Pyramid 2014/15									
Location: Western Hospital									
Audit	Visitor	April				May			
Quarterly	Board								
Every 4 Months	CEO								
Bi-Monthly	Executive Director					Initial when complete			
Monthly	Chief Administrative Officer		Initial when complete			Initial when complete			
Bi Weekly	Director		Initial when complete		Initial when complete	Initial when complete		Initial when complete	
Weekly	Manager	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete
Daily	Supervisor Clinical Lead Clinical Educator	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete	Initial when complete
Year		2014	2014	2014	2014	2014	2014	2014	2014
Month		April	April	April	April	May	May	May	May
Week of		7	14	21	28	5	12	19	26

- ✓ The Visit Pyramid is a communication tool which illustrates which leaders will be visiting the unit/site/department during the month.
- ✓ This provides staff with an idea as to when leaders will be onsite.

When the leader is on site, they are there to take part in the regularly scheduled huddle. It creates an opportunity for all staff to have a conversation about HPEI's direction and how we as a team can achieve the provincial goals for a stronger health system.



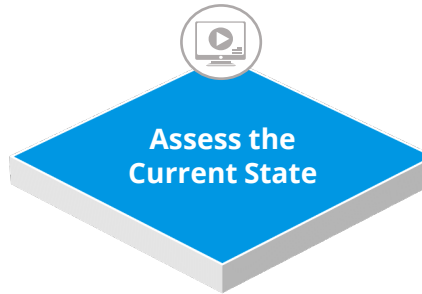
# Components of a Lean Transformation



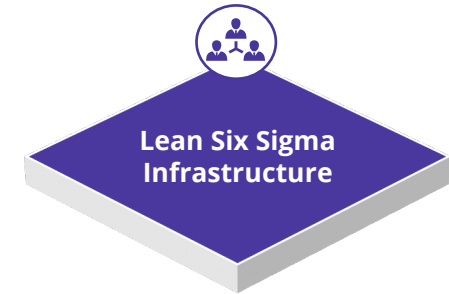
For an organization to transform it needs a reason



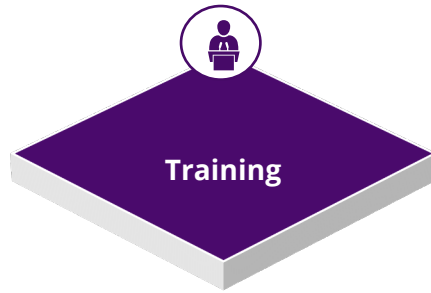
True North metrics must match the organizations strategy



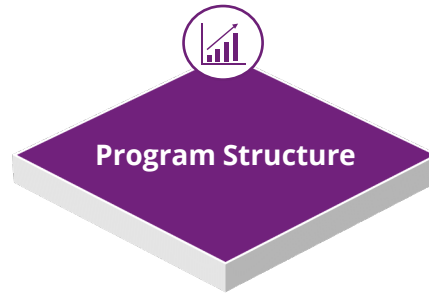
Each Lean transformation is its own journey, identify your organizations strengths and weaknesses



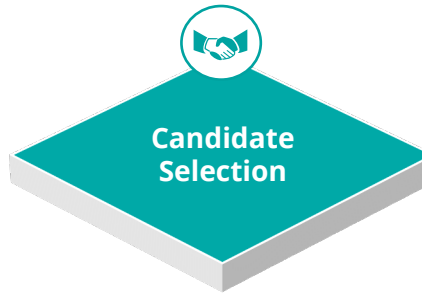
All the tools, templates, quality boards, procedures to support the transformation



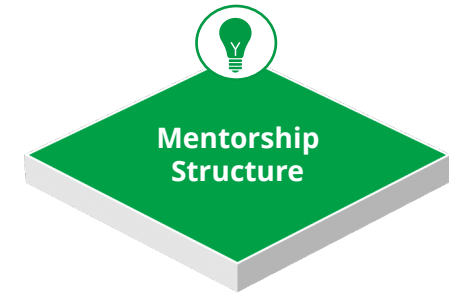
In house or external training to build Lean knowledge and capacity



Flowing from the strategy, True North, and current state assessment design a program map



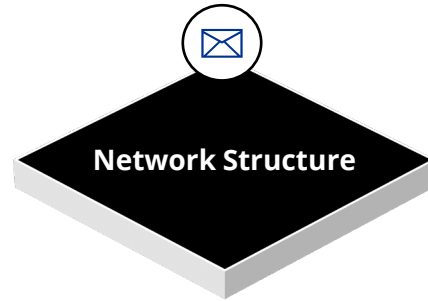
As with any training program having a structure selection process is important to identify the most appropriate candidates



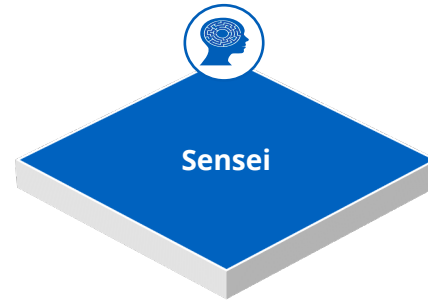
Any new trainee must have a mentorship support system to support appropriate learning of their new skills



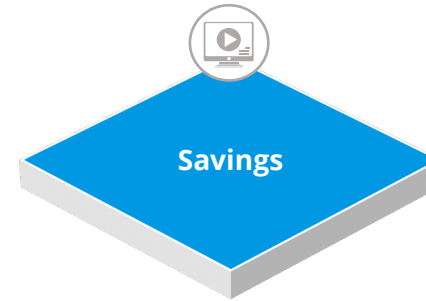
# Components of a Lean Transformation



Learning from others is important, creating a network support system to facilitate sharing



Whether it is internal or external the organization should have support from someone that "has been there done that"



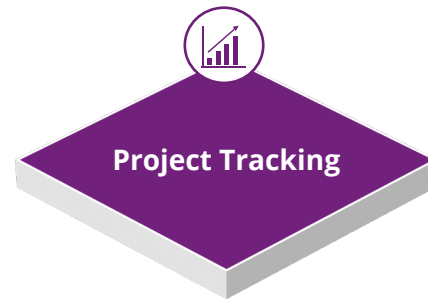
As part of the infrastructure a consistent way to measure savings to the system is important



An independent department that has the organization overall needs in mind



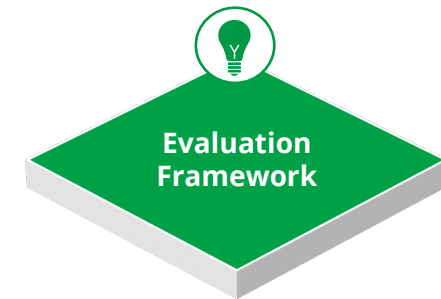
A standard method to identify the appropriate projects to work on



An extension of Lean infrastructure and project selection a consistent way to track projects



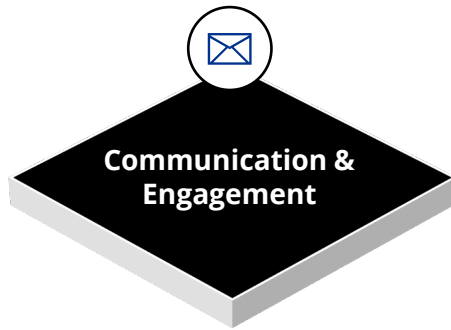
There should be a standard and schedule means of reporting Lean progress.



As a program develops and grows it should be evaluated against the original plan to ensure it is achieving the desired outcomes.



# Components of a Lean Transformation



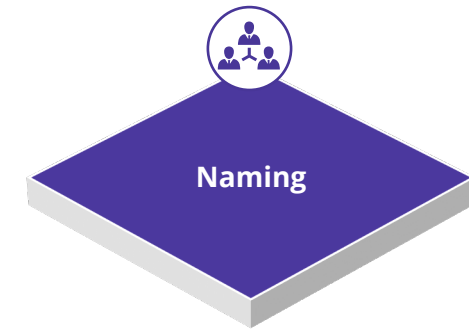
Within the organization a strategy must be in place to ensure information is widely spread and all staff engaged



Leading a Lean transformation requires knowledge. The leadership group should be trained in how to transform an organization



As part of the Leadership training standard work must be developed to lead the organization to achieve its goals



The program should have a name, an identity for the organization (not just "Lean")



# Leadership Sessions at a Glance

	Leaders will be trained and coached on:	By the next touch point, leaders are expected to have:	And demonstrating leadership behaviours
Visual Management	<ul style="list-style-type: none"> <li>How to run efficient and timely huddles using visual and exception management</li> </ul>	<ul style="list-style-type: none"> <li>Their team running efficient huddles run by the department head</li> <li>List of issues to be addressed</li> </ul>	Engaging Staff
Measure	<ul style="list-style-type: none"> <li>Tools for what to measure and how to measure                             <ul style="list-style-type: none"> <li>Measures tie to one of the key organizational measures</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>List of measures being reported on</li> <li>List of opportunities</li> </ul>	Improving Transparency
Prioritize	<ul style="list-style-type: none"> <li>Tools to triage, prioritize and categorize opportunities</li> <li>Approach to prioritize while ensuring that engagement and enthusiasm is maintained</li> </ul>	<ul style="list-style-type: none"> <li>Opportunities prioritised and categorized during huddles</li> </ul>	Improving Trust
Realization	<ul style="list-style-type: none"> <li>Empowering staff to realize improvement prioritized opportunities</li> <li>Removing obstacles to realization</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrate the ability to drive realization real-time during huddles</li> <li>Improvement opportunities being realized</li> </ul>	Empowering Staff and Improving Accountability
Expand	<ul style="list-style-type: none"> <li>Expanding the LMS to cover all five key organizational measures</li> </ul>	<ul style="list-style-type: none"> <li>Team running at high level with a full set of Key Performance Indicators driving continuous improvement</li> </ul>	Challenging Staff
Sustain	<ul style="list-style-type: none"> <li>Leading coaching and support LMS on their own</li> <li>Building out LMS across the college</li> </ul>	<ul style="list-style-type: none"> <li>LMS and Continuous improvement becomes imbedded into the culture of the department</li> <li>Begin to expand into other departments</li> </ul>	Creating a Culture of Continuous Improvement





# Case Study





# Health PEI Overview



180,000 Population of PEI



9 Long-term care public facilities



598 Long-term care beds



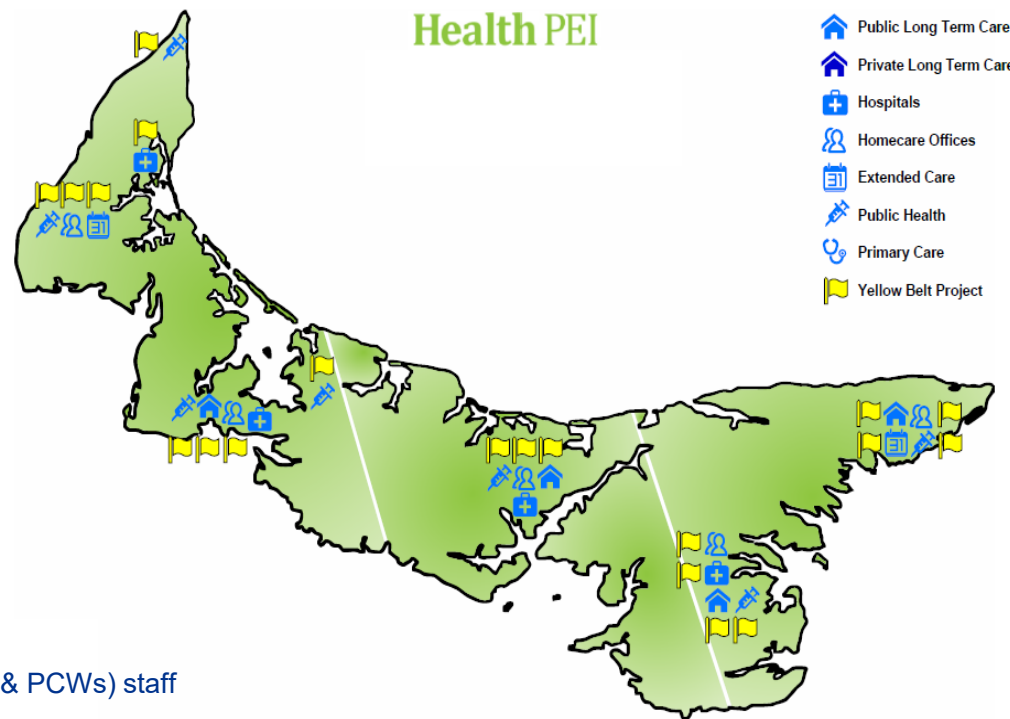
120 Family Physicians



104 Specialists



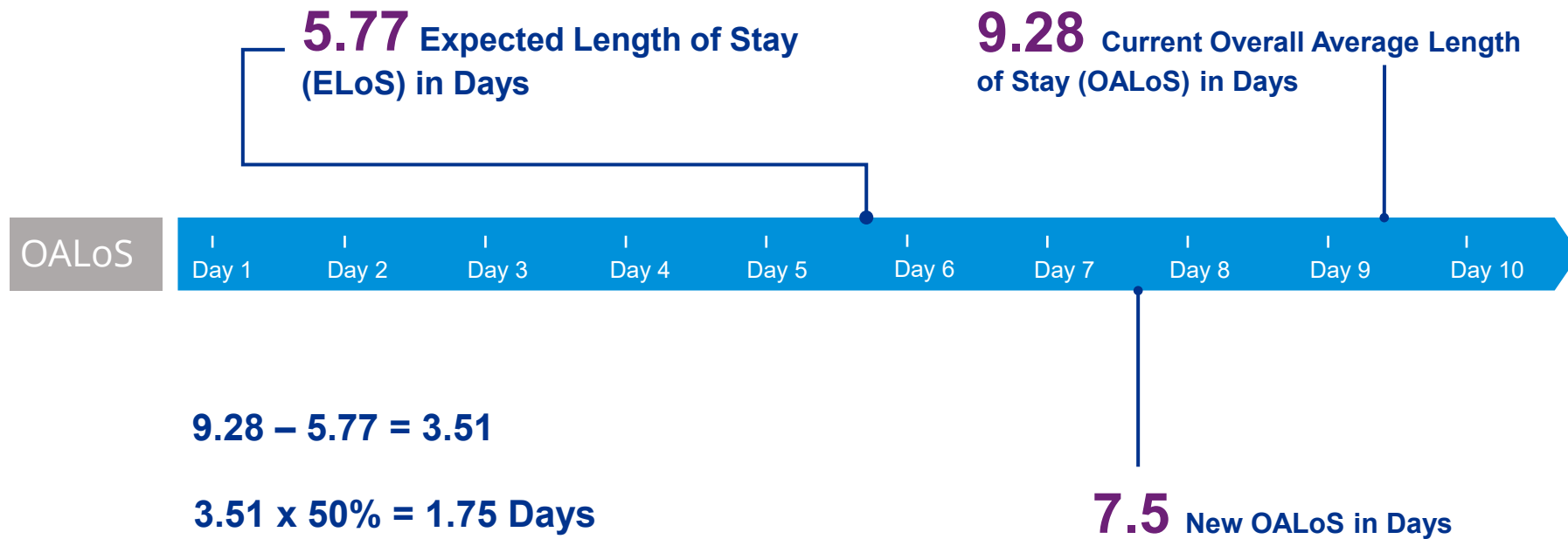
1,725 Nursing (NPs, RNs, LPNs, RCWs & PCWs) staff





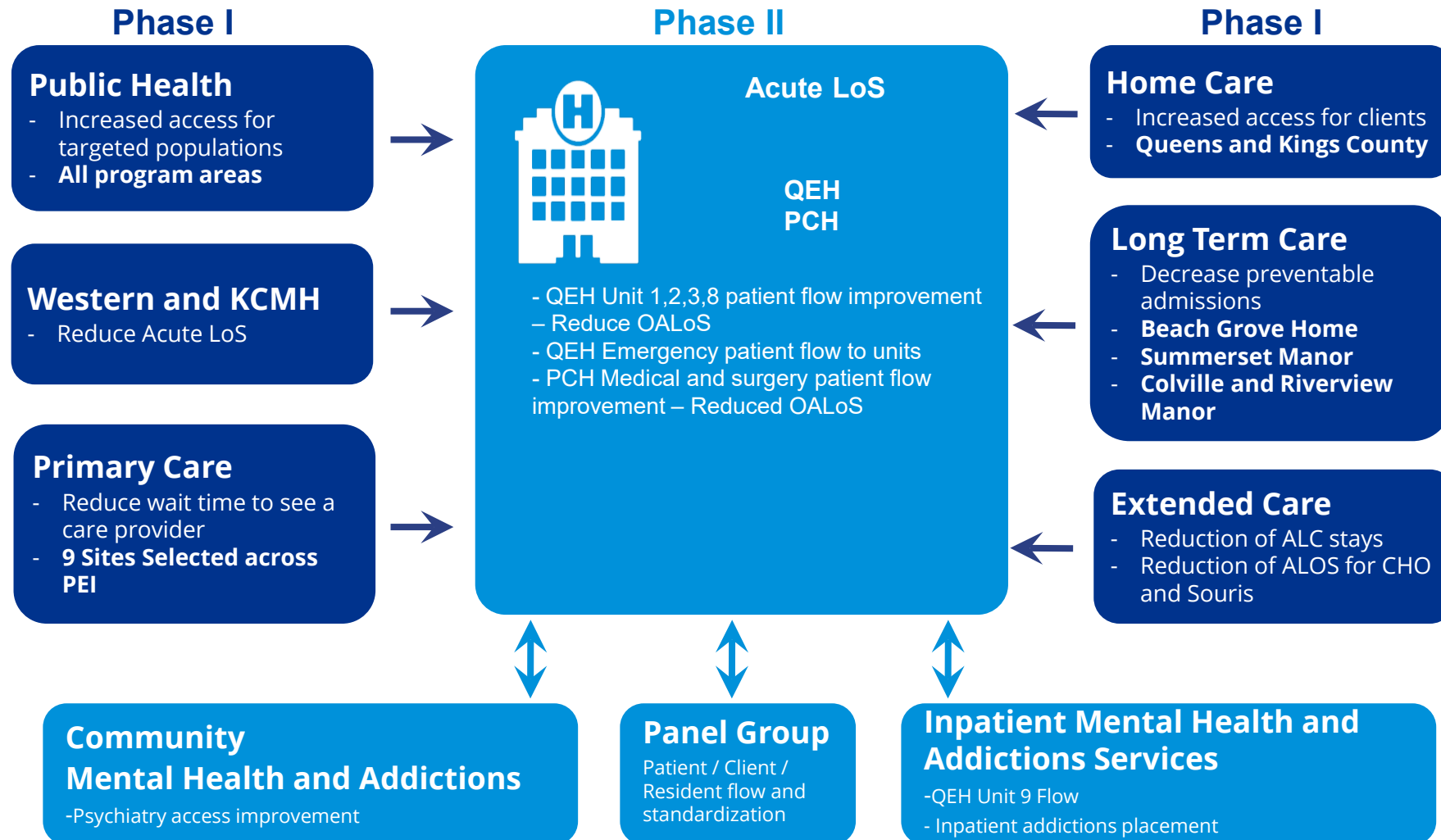
# What Health PEI is Trying to Achieve

The goal is to **reduce** Overall Average Length of Stay (OALoS) by **50%**



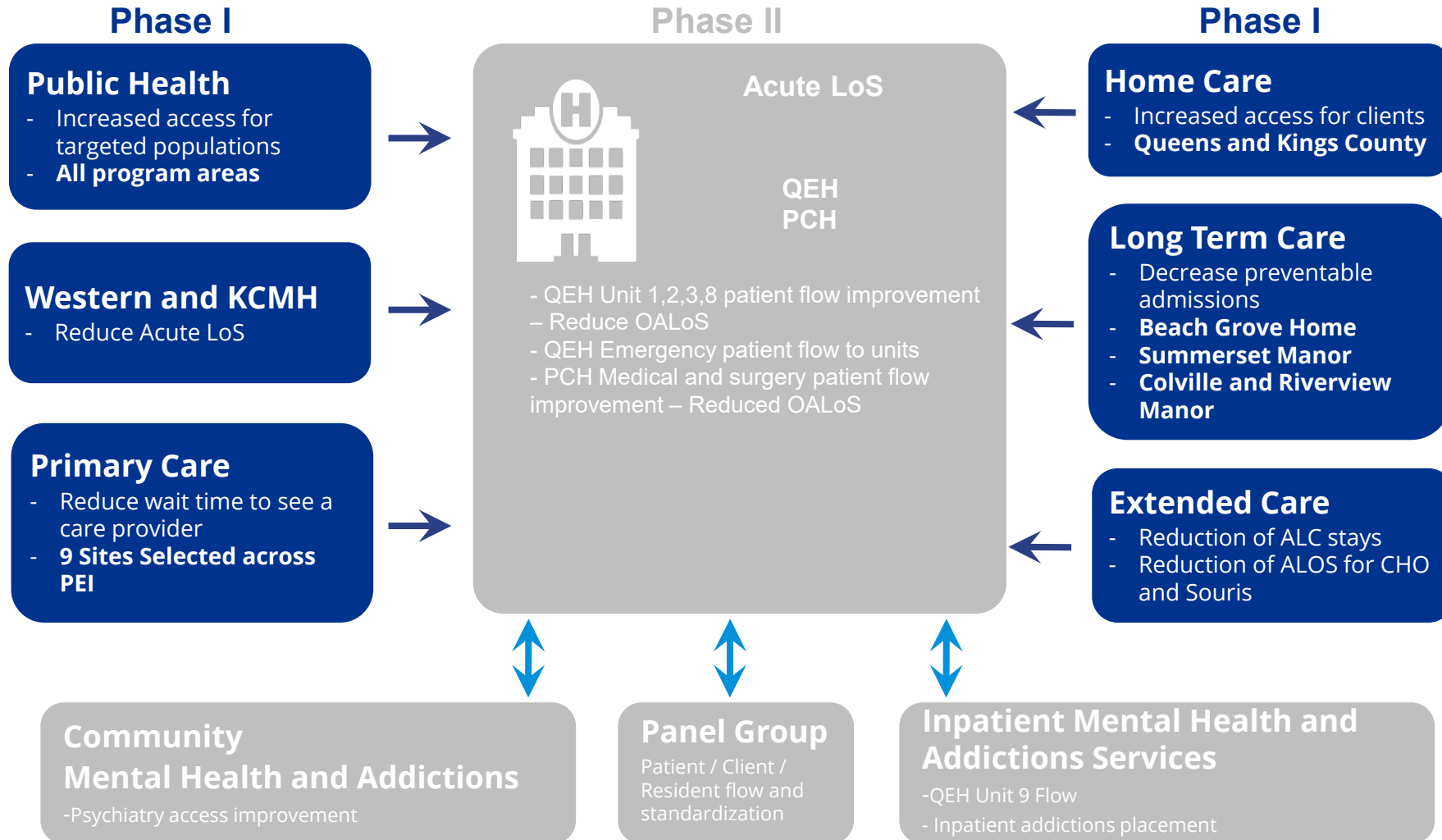


# Overview of Approach





# Phase I





# Long Term Care

Approach

Phase 1

Long Term Care

Western and KCMH

Extended Care

Primary Care

Home Care

Public Health

Acute LoS

Phase 2

Panel Group

Community Mental  
Health and Addiction

Inpatient Mental  
Health and  
Addiction

## Primary Goal

Identify root causes of preventable hospital admissions and implement actions to eliminate the causes. (this will typically be actions that also reduce staffing workloads)

## Additional Outcome

Engage private homes in improvements

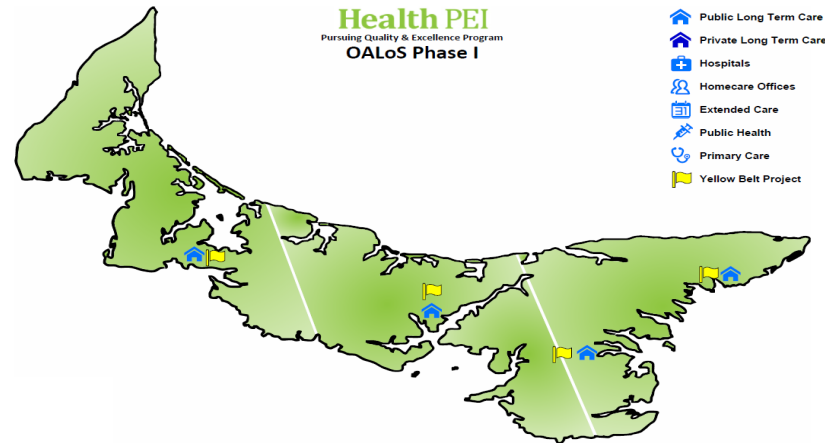
## Long Term Care Overview

First Homes:

- Beach Grove Home
- Summerset Manor
- Colville and Riverview Manor

Private homes will be invited to have participants on the first home teams

## Locations





# Extended Care

Phase 1

Long Term Care

Western and KCMH

Extended Care

Primary Care

Home Care

Public Health

Acute LoS

Phase 2

Panel Group

Community Mental  
Health and Addiction

Inpatient Mental  
Health and  
Addiction

## Primary Goal

Implement Expected Date of Discharge (EDD) upon admission.

## Additional Outcome

Reduce workload on nursing staff and support staff i.e. admission paperwork / actions.

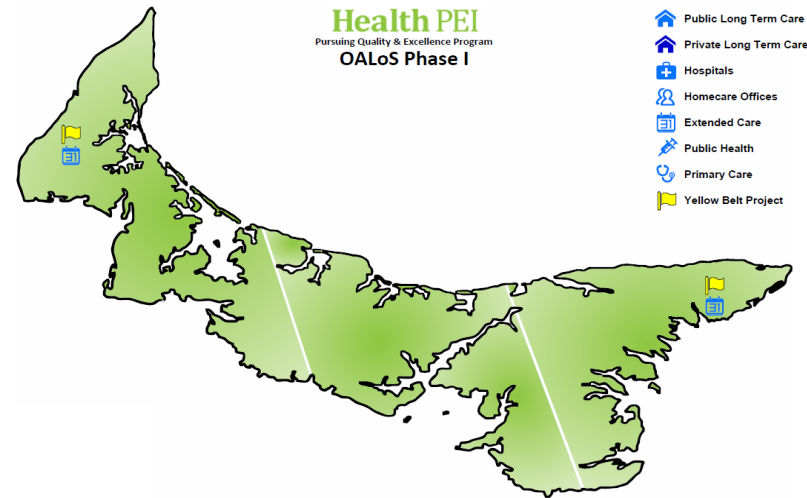
## Overview

**These two facilities will have a different focus of care, the Yellow Belts will work with the facilities to design clear efficient and effective processes.**

## Primary Focus

Patient discharge is delayed due to a lack of access to internal services and external processes for services throughout the week, weekends and holidays. There is a lack of understanding and collaboration between the patient, family and staff regarding preparation and planning for discharge home.

## Locations





# Primary Care

Phase 1

Long Term Care

Western and KCMH

Extended Care

Primary Care

Home Care

Public Health

Acute LoS

Phase 2

Panel Group

Community Mental  
Heal and Addiction

Inpatient Mental  
Health and  
Addiction

## Primary Goal

Focus will be identifying panel size and reducing patient wait times to 7days (one week max wait)

## Additional Outcome

Validated metrics accepted and maintained by physicians within the initiative.

## Overview

### Western

Dr. Dickieson  
Dr. MacKean  
Dr. MacNeill

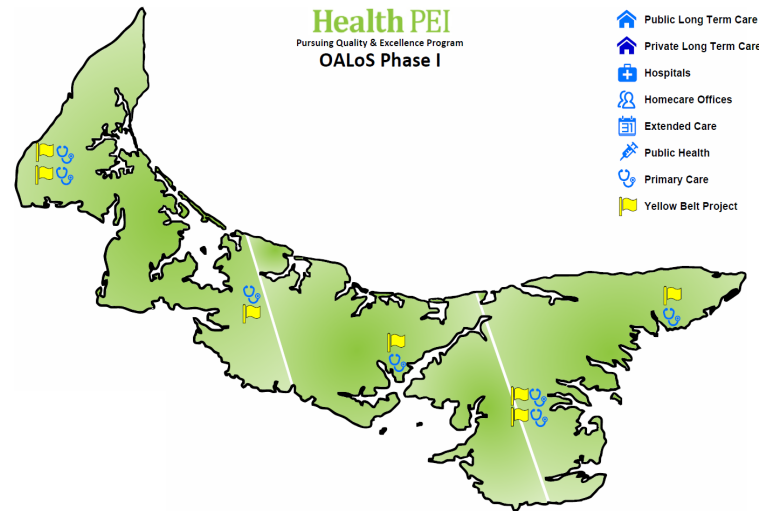
### Central

Dr. Coady  
Dr. Curtis  
Dr. Morais

### Eastern

Dr. Macleod  
Dr. Henbest  
Dr. Johnston

## Locations





# Home Care

## Phase 1

Long Term Care

Western and KCMH

Extended Care

Primary Care

**Home Care**

Public Health

Acute LoS

## Phase 2

Panel Group

Community Mental  
Health and Addiction

Inpatient Mental  
Health and  
Addiction

### Primary Goal

Identify potential capacity in high volume areas LT maintenance and supportive services.

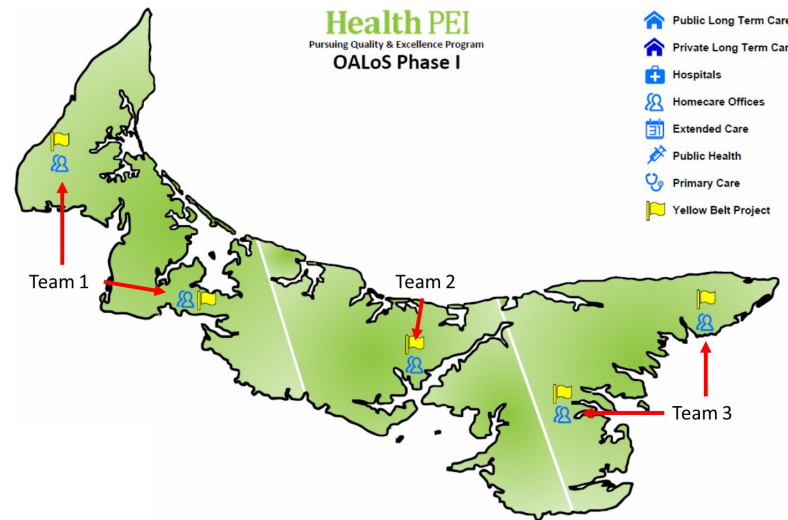
### Additional Outcome

Help the department reduce disparity between counties and help the department with definitions of services. Develop better tracking of visits and hours to clients (without introducing administrative burden), create tools for Team Leaders/Managers to monitor travel and mileage claims.

### Overview

Focus will be on opening capacity for homecare staff

### Locations





# Public Health

## Phase 1

Long Term Care

Western and KCMH

Extended Care

Primary Care

Home Care

**Public Health**

Acute LoS

## Phase 2

Panel Group

Community Mental  
Health and Addiction

Inpatient Mental  
Health and  
Addiction

### Primary Goal

Increase nursing capacity through reduction of duplicate activities and review of current policies

### Additional Outcome

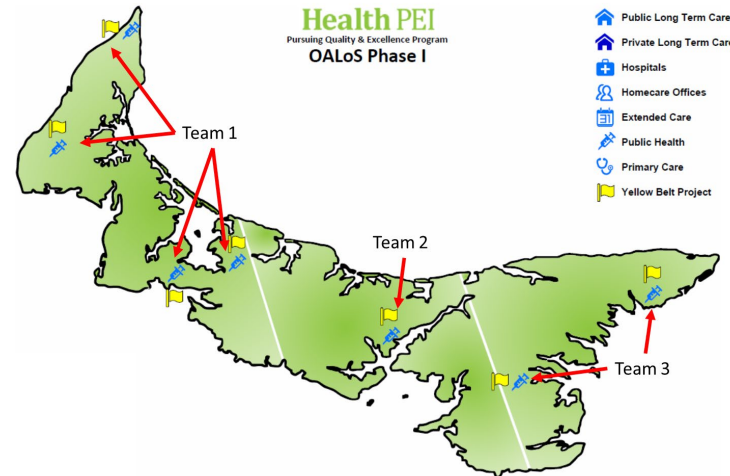
Increase high risk target population visits and immunizations. Increase primary care providers capacity through reduction of duplicate activities.

### Overview

Focus will be on opening capacity for public health staff to increase population served

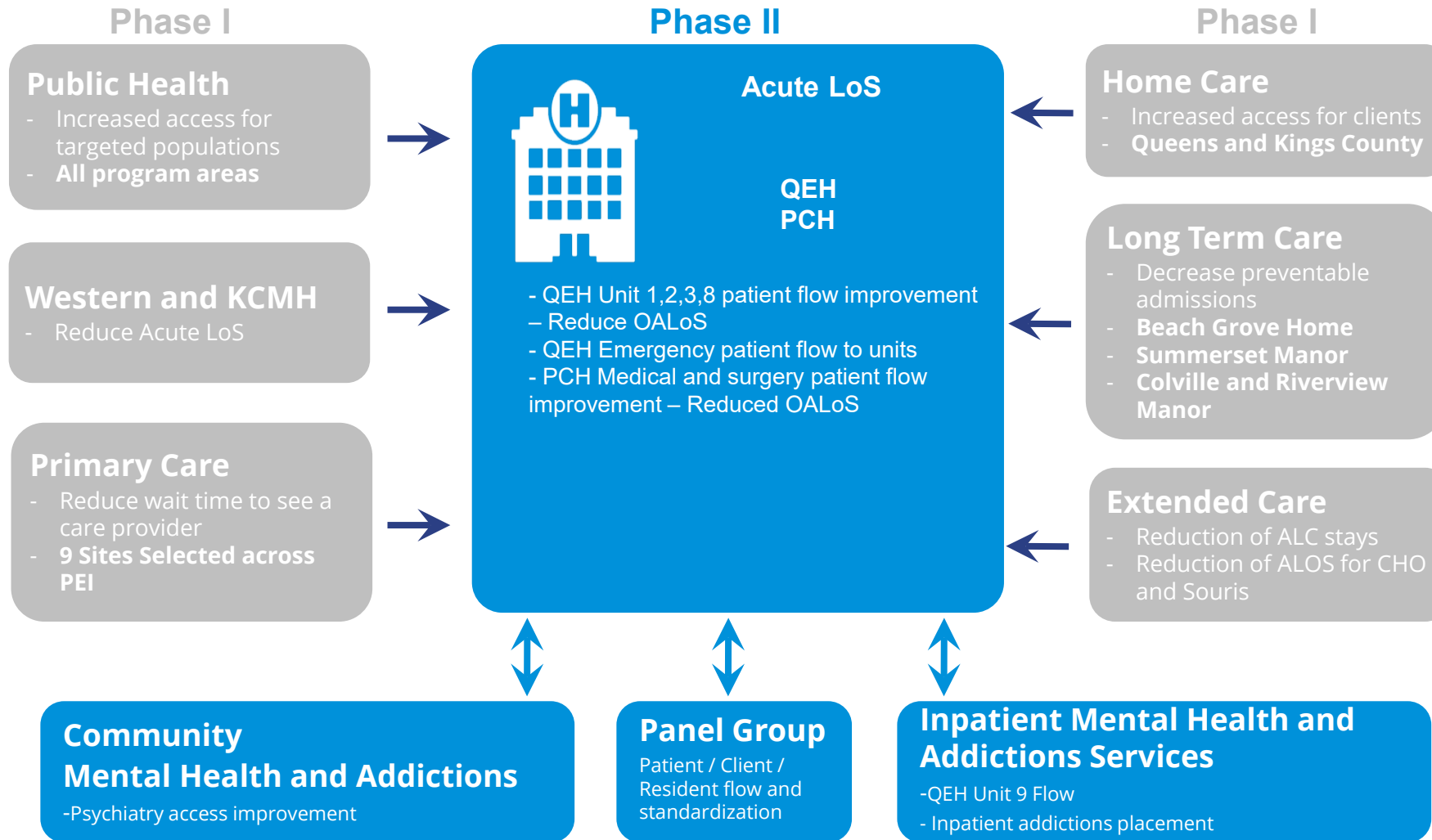
- Current high risk target population immunized is less than 50% (7,100 of 16,000 – identified by PH) this referred to seniors only in 2012/2013
- Duplicate visits with primary care provider and PH nurses for 2 – 18 month
- Review current home visit standards and identify improvements to properly utilize PHN staff i.e. define standards for repeat visits and offer weight recheck visits in the PHN office

### Locations



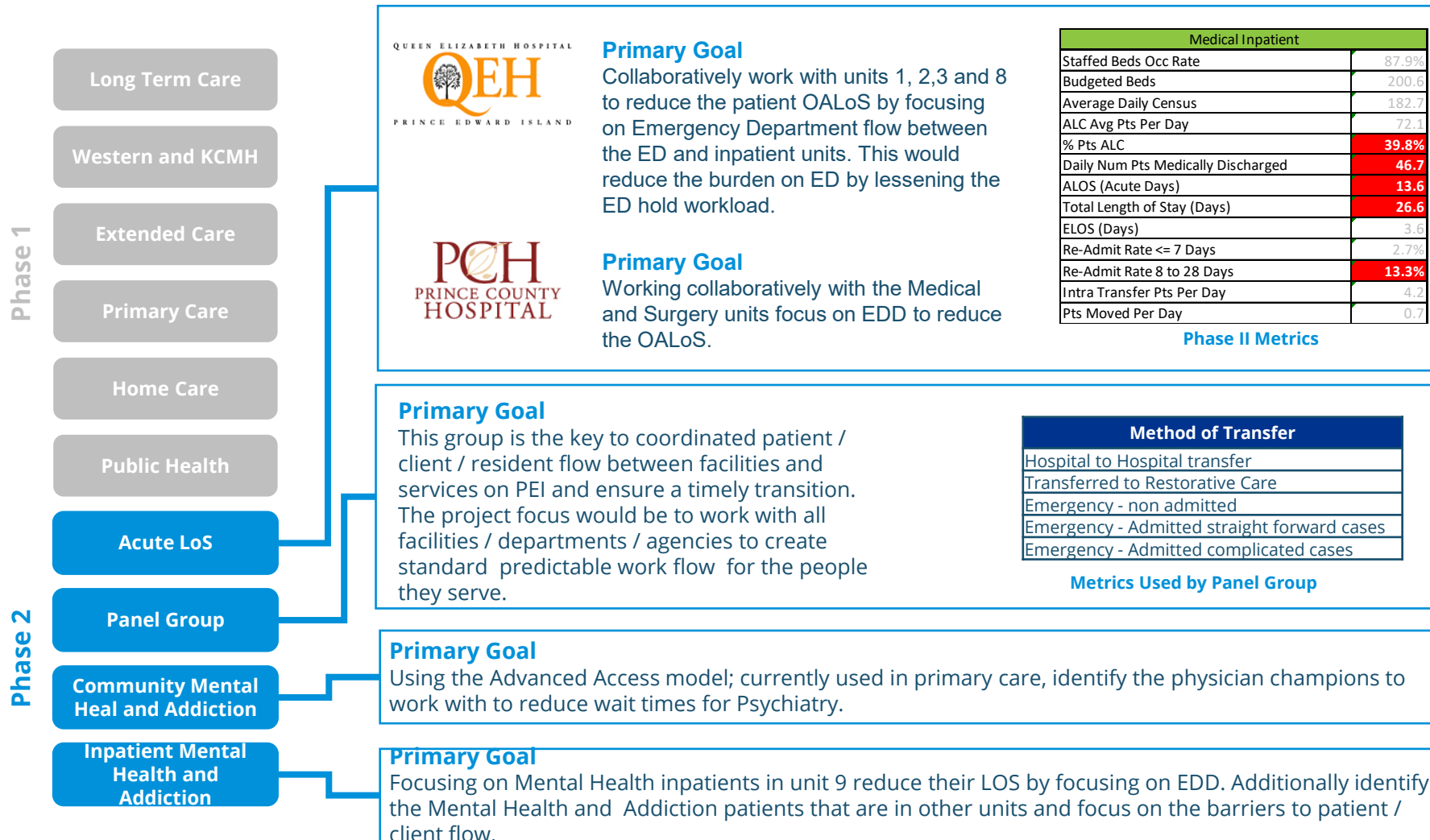


# Phase II





# Phase 2 Primary Goals





# Lean Transformation Results



## Success

- ✓ ACA being implemented independently
- ✓ Have created required capacity of YB/GB/BB
- ✓ 200 projects to date
- ✓ QBH's being completed by ELT
- ✓ Comprehensive project distribution
- ✓ Strong infrastructure
- ✓ Many people engaged from tip to tip
- ✓ Physician Engagement
- ✓ Value Stream map



## Opportunities

- ✓ Leadership Huddles
- ✓ Senior Leadership mentoring of QBH's
- ✓ Quality Boards put up and used
- ✓ Spread / projects from Phase I
- ✓ Spread / projects from Phase II
- ✓ Ensure value is maintained for energy inputted



## Investments

- ✓ 56 projects with average participants of 10
- ✓ Online training for 76 staff \$
- ✓ Training days for Yellow Belts
- ✓ Leadership training
- ✓ Additional costs for venues and supplies
- ✓ Consulting contracts
- ✓ \$1,200,000 invested





# Thank You & Questions



# Special Thanks to Dale and David

Thanks for taking time from a busy schedule to contribute, pay forward with your insights, experiences, perspectives, points of view and wisdom.



Dale Shattenkirk  
Partner and Head of Healthcare  
and HealthSciences  
The Poirier Group



David Poirier  
CEO  
The Poirier Group

## Quick Closer Question:

What are the key takeaways you want our attendees to leave with today?



# Membership has its Privileges....

## Access to our great Magazine

July 2024  
Transformational  
Improvement in  
Healthcare

March 2024  
Leading  
Transformational  
Change



### Leading, managing time and change in the 2020s

Creating ISE change masters begins with developing profound knowledge

By D. Scott Sink

ISE has been sponsoring a Global Performance Excellence Webinar Series since 2019. Recently we have been doing miniseries focused on specific topics: Resilience in the '20s, Business Process Management, Integrated LeanSigma, Operational Analytics and most recently Artificial Intelligence (AI). At the completion of each topical miniseries, we have

provided a capstone article in ISE. This feature caps our most recent Change Leadership and Management miniseries started in December. In 1979, William Morris wrote a book titled Implementation Strategies for Industrial Engineers. He was my Ph.D. advisor and his thoughts, research and work had a profound impact on me as I finished my doctorate at Ohio State. For the 40-plus years since, time and change have been more than key words in

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SCM 4.0  
April 2023



Aug 2023  
Op Analytics

### Operational analytics – The ISE way

Webinar series lays foundation for data processing methods

By D. Scott Sink with Jared Frederici

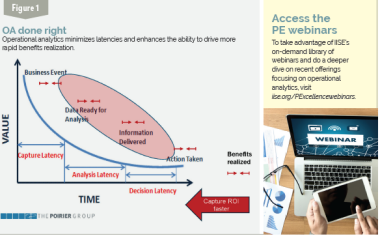
Industrial engineering has evolved significantly over the past 50-plus years, certainly over the 75 years since ISE, our professional society, was formed in Columbus, Ohio. Measurement and analysis leading to improvement has been the foundation of our profession – time studies on laying foundations and bricks as you recall was an early study by Frank Gilbreth and Frederick Taylor. Our ability to capture, store, process and portray data has increased exponentially over time, specifically in the last 20 years. And, with the maturation of artificial intelligence (AI), machine learning, automated data processing and conversion of data to information, decision support and action-taking are amplified and accelerated. The latencies that slow down benefits realization on "innovation" can be minimized (see Figure 1).

In June and July, our ISE Global Performance Excellence Webinar Program delivered a series of four webinars that laid a foundation for ISEs and others to

better understand the subtleties of operational analytics within ISE. This article is an executive summary from that series of webinars. ISE, 2023, 30th and 40th Best Practice Case Study from University Health Network in Toronto, use this link to access the recordings and presentations: [ise.org/ISEmagazine/TheISEWayAnalytics](http://ise.org/ISEmagazine/TheISEWayAnalytics). It is also an overview of what is taught, in more detail, in ISE's Operational Analytics Certification Course ([ise.org/isea](http://ise.org/isea)).

What follows is an executive summary from that miniseries of webinars on operational analytics.

Analytics is a huge and growing field that has been fueled by technological advances and enablement. At the recent ISE Annual Conference in New Orleans, keynote speaker Judy Jin, professor of industrial and operations engineering at the University of Michigan, discussed the interface of data science and quality engineering. I was exposed to the concept of data fusion. I hadn't thought about the continuum of types of data



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### Industry 4.0/5.0, BPM 4.0/5.0 and AI: Integrated systems engineering perspectives

Webinar series explores impact of technology innovation

By D. Scott Sink

Dec 2023  
ISE's Leveraging AI



Managing  
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Dec 2022



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- AI 301: AI for Smart-Integrated Automation
- AI 201: Threats, Failure Modes, Watch-Outs, Challenges, and Obstacles
- AI 101: Sensemaking of AI and ISE Perspective
- Best Practices: Outstanding Innovation in Service Systems Engineering
- Supply Chain Management 4.0 in Periods of Disruption
- Supply Chain Leadership Insights for the '20s
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- Integrated Systems Engineering: Thought Leader Perspectives and Points of View
- Supply Chain 4.0: Cold Supply Management-Vaccine Case Focus
- Using 'Control Towers' to Integrate your Digital Supply Network
- Supply Chain 4.0: Benchmarking to latest Innovations in Logistics and Supply Chain Leadership and Management
- Service Systems Engineering Best Practice Virtual Benchmarking
- Service Systems Engineering Outstanding Innovation
- The Industry Practitioner Track Orlando 2019: Sneak Preview
- Smart Supply Chains and Industry 4.0
- The Impact of Industry 4.0 on Business Models
- The ISE Role in Service Systems Engineering: Service 4.0 Overview, Digital Transformation in Healthcare and Enterprise Shared Service
- Whetting your Appetite ("Aperitivo"): All you Need to Know about Industry 4.0



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**Upcoming Offerings for you.**



**See you in Montreal?**

18 May—AI Symposium [REGISTER AI Symposium](#)

19 May—CISE Performance Excellence Track/Workshops  
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Webinars Resume end of May and early June (see next slide)







## Upcoming Offerings for you.



### Upcoming not scheduled:

- **4-5 Focused Webinars in our Healthcare Performance Excellence Mini-Series**
  - **Creating improved Flow (end2end value stream improvement in Healthcare facilities)**
  - **End2End Value Stream Improvement for Episodic Health Care Events**
- **7-habits of highly effective Young Professionals (2024 version)**
- **The Spectrum of Performance/Process Improvement Strategies**
- **Foundations and Roadmaps for becoming an ISE Change Master**
- **Foundations and Methods for becoming Skilled at Operational Analytics**
- **Final Four Capstone Senior Design Project Webinar Presentations**





# IISE Annual Conference—Montreal!!



- CISE Performance Excellence Track (Sunday)
  - Operational Analytics
  - Transformational Change Leadership & Management
  - Integrated Systems Engineering
  - Service Systems Engineering
  - Best of Best ISE Capstone Sr. Design Project Showcase and Competition
- ISE Capstone Showcase and Leadership and Student Mixer (5:00-5:30 Sunday)
  - We'll have the 'Sweet '16" in both categories for you to view, that's a lot of fun to meet all the students on the teams and understand their great work.
  - That Showcase will occur in the context of the larger leadership and student mixer, so it's networking at it's best.
- Best Practices in Service Systems Engineering Finalists (Sunday am)
- Final Four of the Capstone Competition (Monday am)
- IISE Honors and Awards Events (Sunday, Monday, Tues Keynotes)

- Get altitude on Life and your Career and your Job
- Grow your professional network
- Experience 'Old Montreal'
- Challenge yourself, personal and professional development
- Get up to speed on Op Analytics, Analytics
- Get charged up about Transformational Change Leadership
- And, much more



# AI/Industry-Services 4.0 Symposium

A unique opportunity to engage in a one-day, pre-conference symposium and hear from leading experts in the diverse field of AI.

A chance to meet many of our Council on Industrial and Systems Engineering Leaders/Members.

Networking and Professional Development Opportunity.

Look for registration information on the IISE Website soon.

## Artificial Intelligence Symposium

Saturday May 18, 2024

### Proposed Schedule

**9:00 AM – 10:15 AM: Opening & Keynotes from Dr. Joé T. Martineau & Dr. Foutse Khomh**

- o High "Altitude" Overview
- o Definitions/Understanding
- o Generative AI
- o Active Q&A

**10:30 AM – 12:00 PM: Panel Session (CISE members)**

- o Umbrella panel
- o How does AI fit within a philosophical structure (e.g., Industry 4.0)?
- o Relationship with smart automation
- o "How is AI instrumental in delivering results?"

**12:00 pm – 1:30 PM: Lunch**

**1:30 PM – 3:00 PM: "Hot Button" Topics**

- o AI Ethics/Legal? AI Ethics/Legal?
- o Software Integration/Cybersecurity

**3:15 PM – 4:15 PM: Closing Session**

**5:00 PM: Dinner on their own**

Join other conference attendees or they can coordinate an AIS signup.



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Come Early and Add the Pre-conference  
Symposium to Your Registration

**SATURDAY, MAY 18, 2024**  
**9 AM - 4:15 PM**

Montreal Convention Centre, Montreal Canada

## FEATURED SPEAKERS



### OLIVIER BLAIS

Co-founder and VP of Decision Science at Moov AI, Chair of the Canadian delegation for artificial intelligence of the ISO/IEC



### FOUTSE KHOMH, PH.D.

Canadian Institute for Advanced Research AI Chair at Mila and a professor, Polytechnique Montréal.



### JOÉ T. MARTINEAU, PH.D.

Assistant professor in ethical management at HEC Montreal

## ABOUT THE SYMPOSIUM

**9 a.m. — Opening & Keynote**

Featuring: Dr. Joé T. Martineau & Dr. Foutse Khomh  
This event begins with a focus on ethics and risks as well as industry possibilities and reduction to practice with AI

**10:30 a.m. — Panel Discussion with Q&A**

Featuring: Members of the Council on Industrial and Systems Engineering  
Industry leaders and Operational Excellence/ISE deliver a panel for a presentation focused on how AI deployment is playing out in healthcare, retail, manufacturing, and logistics.

**12 p.m. — Lunch on your own**

**1:30 p.m. — "Hot Button" Topics**

A panel of industry experts will lead small breakout sessions covering topics ranging from ethics to cybersecurity.

**3:15 p.m. — Closing Session**

Featuring: Olivier Blais  
Dynamic recap that also engages participants to share their insights and takeaways.

Come early and add the pre-conference  
symposium to your registration

[www.iise.org/Annual/details.aspx?id=54690](https://www.iise.org/Annual/details.aspx?id=54690)