# Operational and Business Process Best Practices: The Poirier Group Point of View

**Coordinator, Facilitator** 



D. Scott Sink

IISE Performance Excellence and Op Analytics Volunteer Lead Facilitator/Member, CISE



#### **Our Presenter today:**



Jared Frederici, MBB
The Poirier Group

https://www.linkedin.com/in/jaredfrederici/



11 April 2023

## Agenda

11:00-11:05 Scott Tee-up

11:05-11:35 Jared Perspectives and Points of View on

Innovative Best Practices for Cost and Waste

Reduction

~11:35-11:50 Scott and Jared Dialogue (weaving in chat from

audience)

11:50-12:00 Scott Close out and tee up upcoming webinars

and IISE Annual Conference



### Housekeeping



Solving complex & critical problems of the world.

- Thank you for joining us!
- We'll share how to get access to the recording, presentation, YouTube versions and blogs at the end of the webinar. The presentation is available now, use this link to get.. (we'll post as a chat)
- We will field questions as appropriate and time permits. Please **use the 'chat' function** to share your comments and questions.
- Follow up questions are welcomed and contact information is provided at the end of the presentation.
- For those who value certificates of participation, IISE will be mailing those out the week after the webinar. Be patient and check your clutter and spam folders if you don't receive one.

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### About Jared



Jared Frederici Senior Leader, The Poirier Group

#### **Summary**

Jared is a skilled Industrial Engineer, Lean Six Sigma Master Black Belt and Operations Consulting Leader with experience in delivering a wide portfolio of projects across several different and complex industries. Jared has experience end-to-end, from planning, receipt of raw materials, to the movement of product through the supply chain, to corporate shared services and beyond. Jared has led hundreds of projects with primary expertise in manufacturing, supply chain and logistics. In addition to helping serve and grow The Poirier Group, who was recently acknowledged as one of the fastest growing Canadian companies, Jared has been a part-time lecturer at The Ohio State University, is a public speaker and webinar presenter, active with the Institute of Industrial Engineers and is most recently published as a coauthor in the Industrial Engineering handbook. Jared balances academic and research-based insights with his core operations and hands-on approach to solving business challenges.

#### **Education**

 Bachelor of Science, Industrial Systems Engineering, Ohio State University

#### **Individual Awards**

- Outstanding Young Industrial Engineer, 2018
   Institute for Industrial Engineering
- Consumer Goods Forum Future Leader (Sweden, 2017)

#### **Recent Organizational Awards**

- Canada's Most Admired Cultures, (2019-2022)
- Vault Top 25 Boutique Consulting Firms, 2020-23'
- Silver Medal, Stevie Award (International Business for Boutique Consulting Firms, 2020, 21', 22'
- Certified "Great Place to Work" (22/23')

#### Teaching

 ISE 5815, Lean Six Sigma - Master of Business and Logistics Engineering Program, the Fisher School of Business, Ohio State University -2017-2018

#### **Areas of Expertise**

- ✓ Large Scale Program Delivery and Leadership
- ✓ Process Improvement, Process Reengineering, Lean Six Sigma, Op's Excellence
- Advanced Statistics and Modeling, Benchmarking, RPA/AI, IT, Business Intelligence
- Leadership Within Operations, Turnarounds

#### **Industries of Focus**

- ✓ Retail & Grocery
- ✓ Food Manufacturing (Dairy, Deli, Produce, Bakery, Meat)
- ✓ Supply Chain
- ✓ Manufacturing & CPG
- ✓ IT & Technology
- ✓ Private Equity & Financial Services
- ✓ Health and Life Sciences and Services

#### **Niche Industries**

- ✓ Mid Size, Luxury and Large-Scale Retail
- ✓ Food (Meat/Bread/Produce/Dairy), Steel and Precision Instrument Manufacturing
- Produce, Grocery and Food Warehousing/Supply Chain, Cold Chain
- ✓ B2B Defence Contracting in Aviation, Aerospace and Materials
- ✓ Health and Benefits Administration, Private Equity

#### **Consulting (12 Years):**

**The Poirier Group,** Toronto, ON 2011 - Present

Jared has led hundreds of projects and has served in all major roles on project work from Analyst, Consultant, Sr. Consultant, Project Lead, Program Lead & Delivery & Solution Architecture Practice Lead. Below are select examples of previous crossindustry work.

#### **Operations (6 Years):**

Kroger, Kahiki Foods, Volpi Meats, Grupo Bimbo/Sara Lee/Thomas', PPG



#### **About TPG**







Waterstone
CANADA'S
MOST
ADMIRED
CORPORATE
CULTURES
2020 - 2022

Certifications on Staff
CA, CPA, CMA, CFA, MBA,
CSM, CSPO, CPIM, P.Eng,
PMP







Boutique Consulting Firm Based in Toronto With US and International Operations

















Lean Six Sigma Black Belts (50% of team)









**655** Years combined industry experience



WINNER

## **Key Points**

- 1. The state of the world right now has implications for all businesses, requiring more **systematic**, **efficient** and **effective methods of cost and waste reduction** for organizations
- The faster we can find and pull "levers" connected to real P&L and/or balance sheet impact, the further ahead we will position our organizations
- 3. These levers tend to be most associated with "pockets" of activity within the organization that are low ROI
- 4. A hybrid **bottom-up and top-down** approach, leveraging the tools of today (ChatGPT, CoPilot, IBIS + API, etc.) may help get you there faster
- 5. Addressing areas such as **indirect procurement**, **supply chain**, **back office**, **org. design and enterprise effectiveness** are 5 typical levers in many organizations (N=~11,000)
- 6. Great business cases are saving organizations highest and max leverage is aligning your leadership teams to delivering a portfolio of max ROI parallel initiatives



## State of Affairs & Implications, April 23'

#### **Commodities**

- Crude Oil (6.9%)
- Steel (3.9%)
- Manufacturing CAGR (1.6%)



Wages

#### **Products & Parts**

- Parts Shortages
- Product Prices
- Consumer Confidence (-3% but growing)

#### Interest Rates & Debt

- US Benchmark (Mortgage, Loans, CC)
- Asset Turnover
- Cost of Debt

Source: IBISWorld TPG Client Set

#### Increasing DC & Transportation Costs

#### **Drivers:**

- Overall Inflation
- Wage increases, driver, hourly, temp increases
- Rising fuel costs due to war in Ukraine
- Driver costs, all trucks, maintenance and infrastructure





#### Advancing Technologies & Ecomm

#### **Drivers:**

- Increase in Ecomm, reduction in physical infrastructure
- Advanced warehouse management software
- Industry 4.0/IoT driving operational efficiency

### Rising Complexity - Need for Visibility

#### **Drivers:**

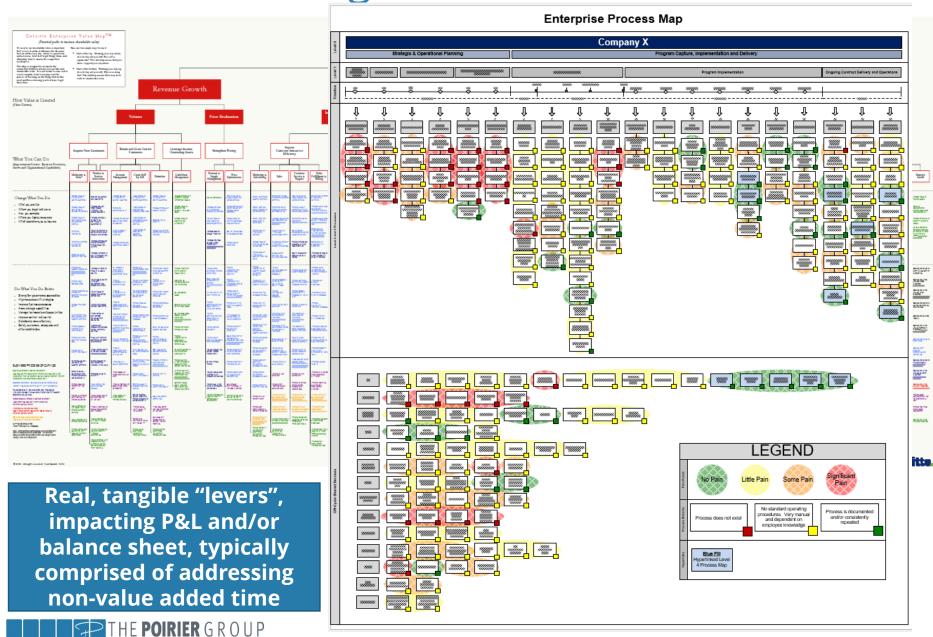
- Global overproduction & complexity
- Increased e-commerce demand
- Residual disruptions by COVID-19
- Push for deglobalization





Organizations need to be equipped to rapidly drive non-value added activity and waste out of their organizations to address costs and position themselves accordingly due to these external pressures

### What We're Going After



## Problem-Solving Approach

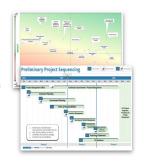
#### **Initiation**

#### **Implementation**

#### **Transition**

























Current State Understanding

 Interviews and observations to develop EPM process map

- Pain points
  logged and
  categorized into
  affinity themes,
  in order to begin
  solution
  development
- Analysis of varied org. sources



Project
Development &
Validation

- Analysis of current state assessment, a visualization of the ideal state the company is headed, and what needs to be done to achieve this
- Improvement Project Sequencing & Roadmap
- Prioritization of projects based on expected effect of key benefits and execution burden
- Consideration of dependencies and competencies within the organization

#### Project Launch and Planning

- Fully define and plan out the project including resources and timing
- Review current state of areas of focus and plan out enhancements to be made

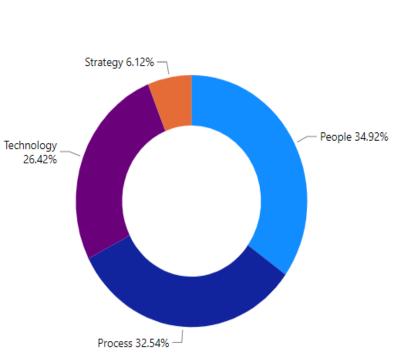
#### Improvement Execution

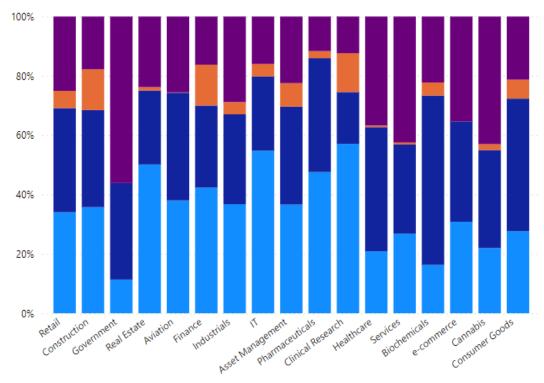
- Define ideal state of improvement and align with the organization on the change
- Fix the process/system
- Develop the content, methods and training materials for the improved future state

## Training & Rollout of project into the business

- Training of new processes and practices including new tools and roles
- Begin working in the new and improved way
- Realize the benefits of the change

### Pain Points – Bottom Up TPG's Most Recent Portfolio of Projects

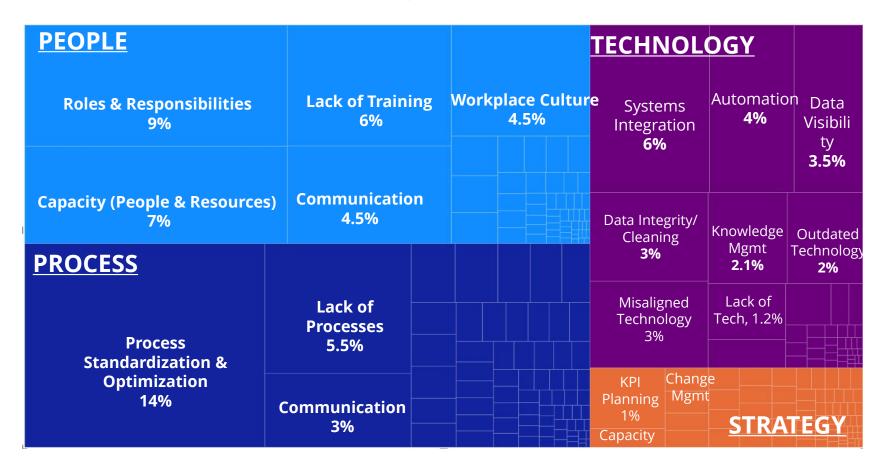




N = 11,000+ Number of Companies = 50+ Number of industries/sectors = 20+ Process Technology People Strategy



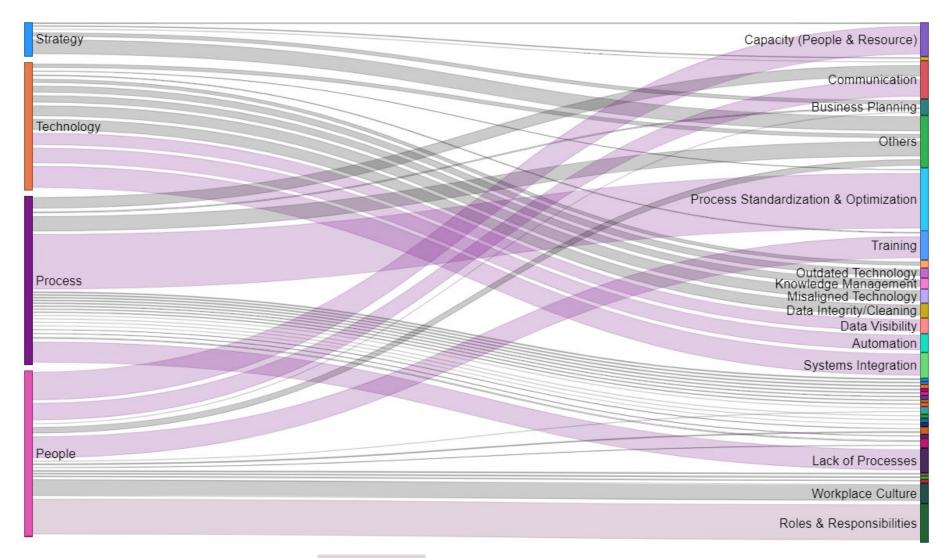
## Sub-Theme Distribution of Pain Points Top 80%



Dispersion of Real Pain Points Felt by TPG's Organizations' Served, Broken up by Affinity Groups



## Affinity Theme 1 & 2 Pain Points

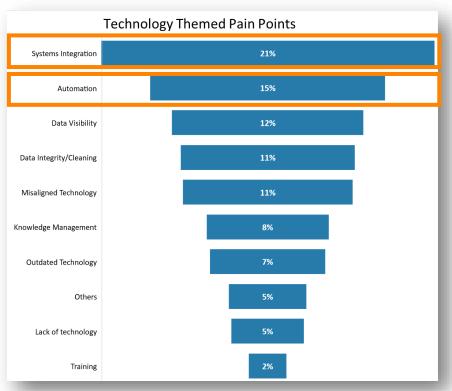


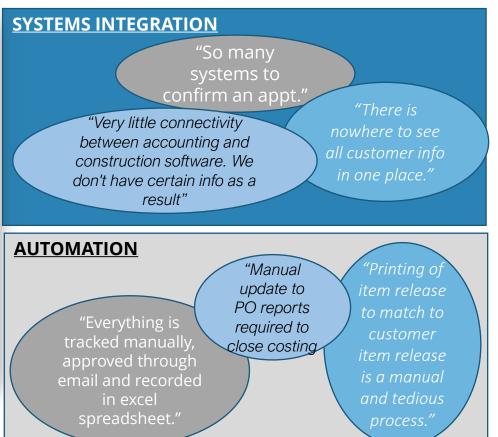
Represents majority of pain points



## Major Technology Trends

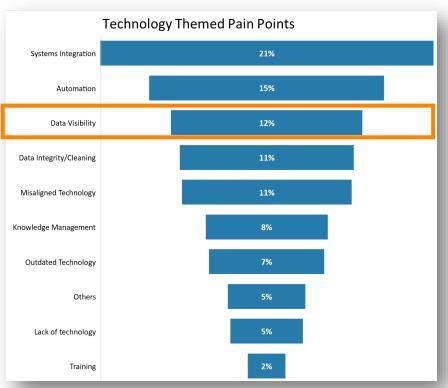


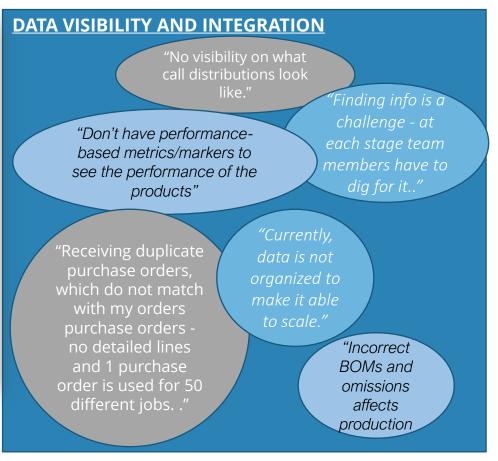




## Major Technology Trends

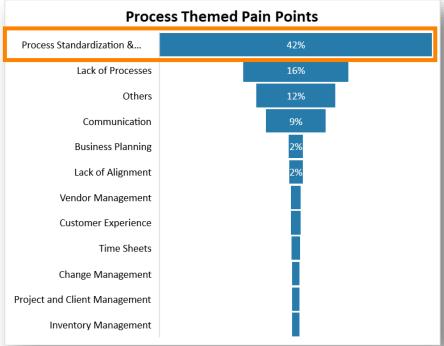




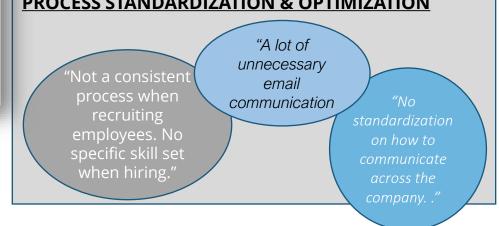


## Major Process Trends



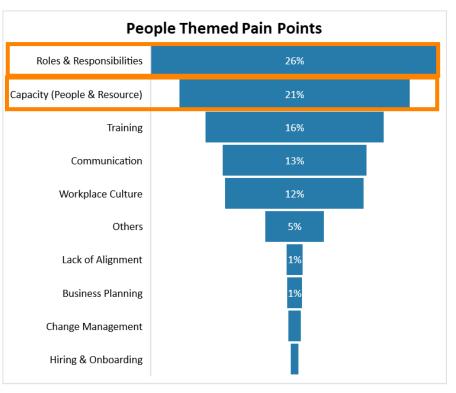


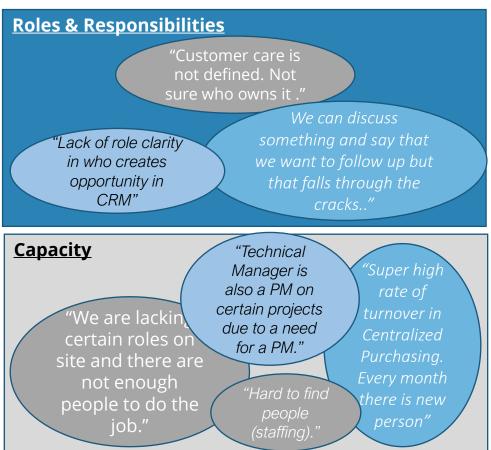




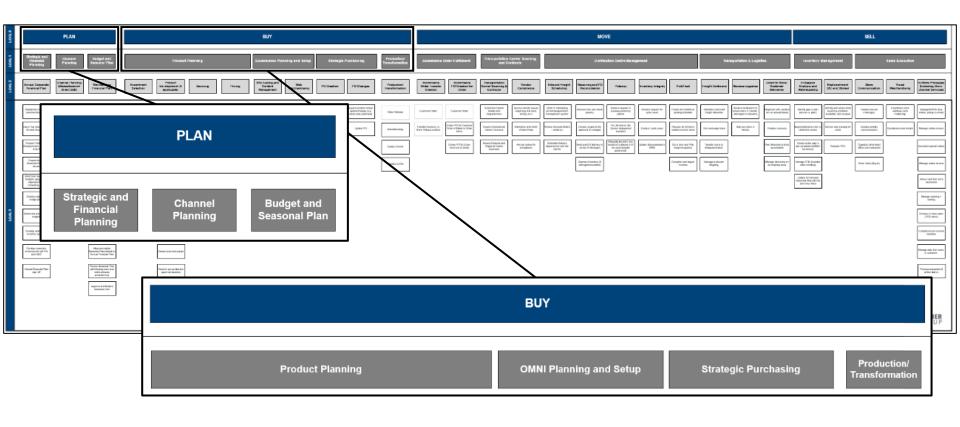
## Major People Trends



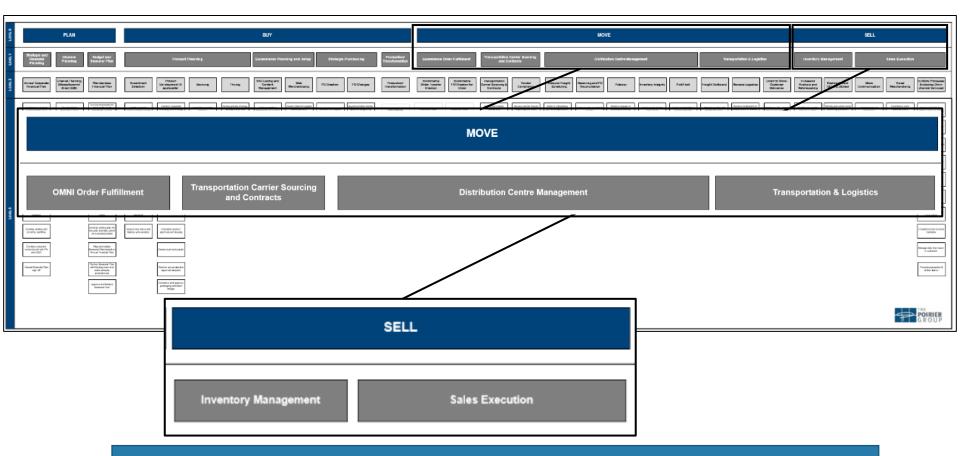




## EVSM View – End to End Processes (pt. 1)

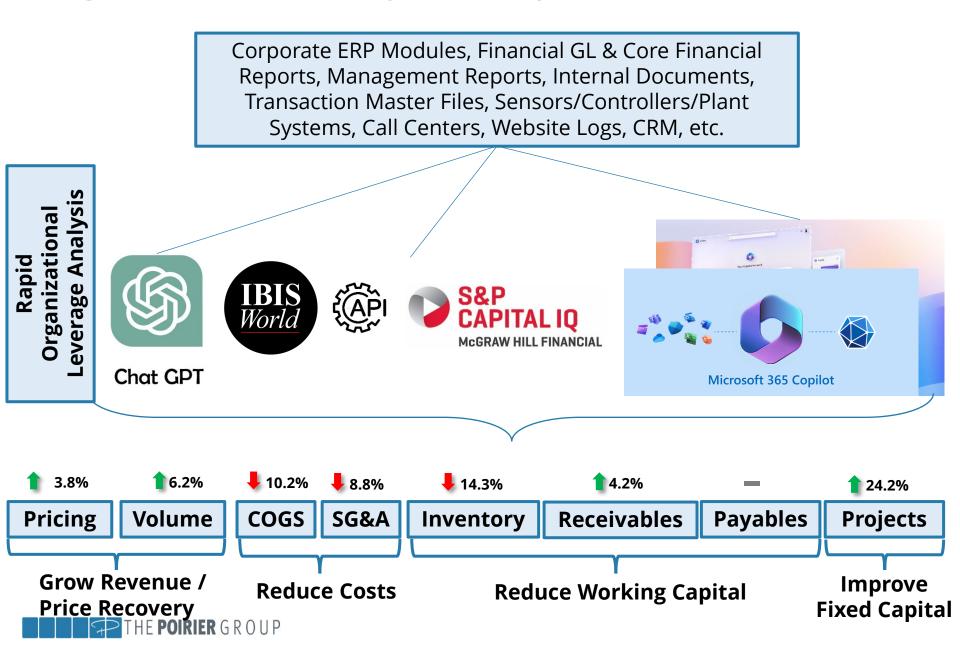


## EVSM View – End to End Processes (pt. 1)



"Heat Map" Earlier was Comprised of Overlaying Pain Points Onto the Originating Process in the Enterprise Process Map

### Organizational Analysis – Top-Down w/ Levers



## Key Points (Recap)

- The state of the world right now has implications for all businesses, requiring more systematic, efficient and effective methods of cost and waste reduction for organizations
  - Major commodities are up, plus wages with many external factors not in our favor
  - Post pandemic bullwhip effect has put pressure on the tender balance of asset turnover vs. covenant coverage vs. out-of-stocks vs. demand volatility
  - The cost of debt is rising, impacting all organizations, especially private equity owned straining liquidity, cash flow and putting pressure on costs
- 2. The faster we can find and pull "levers" connected to real P&L and/or balance sheet impact, the further ahead we will position our organizations
  - Understanding these levers and how they're connected to real ROI is critical:
    - Increase Revenues
    - Cut Costs
    - Improve Working Capital
    - Improve Fixed Capital Utilization
- 3. These levers tend to be most associated with "pockets" of activity within the organization that are low ROI
  - Activities not connected to the aforementioned 4 primary levers above
  - Enterprise initiatives not being tracked, overlapping, weak business cases
  - Indirect procurement, pockets of "reporting", shared services and back office, roles, lack of process / standardization
- 4. A hybrid **bottom-up and top-down** approach, leveraging the tools of today (ChatGPT, CoPilot, IBIS + API, etc.) may help get you there faster
  - Getting connected to source data more efficiently and detecting errors faster
  - Utilizing more advanced technologies to make analysis faster, easier, more accurate
  - Isolate organizational levers rapidly and go!

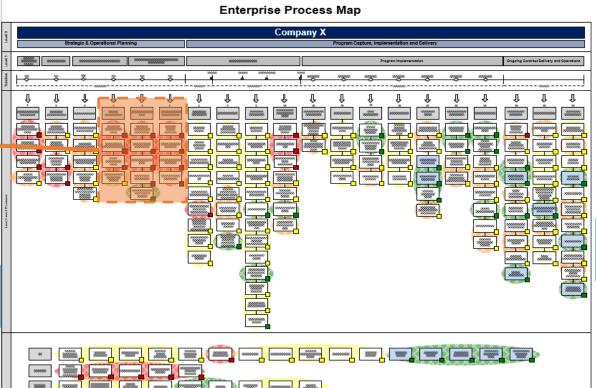


## Solution Architecture - Zooming In

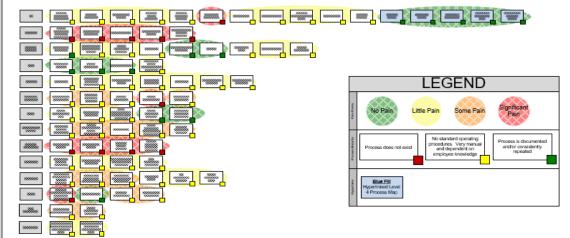
Indirect Procurement

Supply Chain & Transportation

Back Office RPA & AI



R-Matrix & Org. Design



Enterprise Initiatives & PMO/CI

#### Lever 1 – Indirect Procurement



	Spend Type	Spend Category (Level 1)	Baseline Spend	% Spend Addressabilty	Addressable Spend Value	1 2 3 4
		Travel & Entertainment	22	90%	20	High Med Med High
	iii iii	Office Rent, FM & Utilities	26	80%	21	Med Low Med Med
	283	HR Services	14	70%	10	High Med Med High
SG&A	<u> </u>	Other Professional Services	18	80%	14	Med Med Low Med
	<u></u>	Financial P	roiect F	BOLD – Exe	ecutive S	ummarv

**Rapidly Addressing** Addressable Spend, **Benchmarking to Proper Internal and External Sources, Advancing** Procurement and **Vendor Practices** 





\$50M (\$3.6M to be identified)



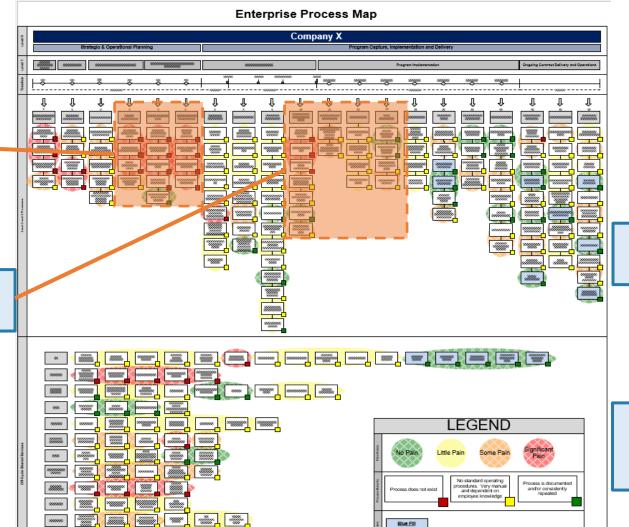


## Solution Architecture - Zooming In

Indirect Procurement

Supply Chain & Transportation

Back Office RPA & Al



R-Matrix & Org. Design

Enterprise Initiatives & PMO/CI

## Lever 2a – Supply Chain and Transportation





Rapidly Assess and Benchmark Costs of your Transportation Vendor Ecosystem (Internal, External, 3PL/4PL)



## Lever 2b – Supply Chain and Transportation



#### 5/ Additional DC (Mixed Volume)



#### **Volume**

**Number of Nodes** 

3

Locations: East D Additi

East DC, West DC, Additional DC



**62.7 Million Units** 

#### Cost % of Sales \$ Per Unit



\$ 144.5 Million 6.5% \$ 2.31 per Unit



\$ 58 Million 2.6% \$ 0.92

per Unit



\$ 10.1 Million 0.37% \$ .16 per Unit



\$ 3.39 per Unit

\$ 23.73 per Line



#### **Service**

**47%** within Next Day delivery

Scenario	Facilities	Outbound Cube	Suggested SqFt	Est. SKUs	
East DC 1			477,616	27000	
Scn 5	West DC	35,412,793	986,215	29300	
	New DC	3,971,138	110,593	7779	9 3
0	Canada	9	6		
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٥	BRITISH COLUMBIA  GUA  GUA  GUA  GUA  GUA  GUA  GUA  G	SASKATÖHENIM BARAN	MANITORA  O  O  O  O  O  O  O  O  O  O  O  O  O		NEWFOUND
	WASHINGTON	MONTALIA NORTH	GAKOTA MININESCTA	e ole ole ole ole ole ole ole ole ole ol	AND ABO

Rapidly Assess Your Network Supply Chain Ecosystem (Simple, Moderate, Complex)



## Solution Architecture – Zooming In

**Enterprise Process Map** Company X **Supply Chain & Transportation** ...... **LEGEND** ----

R-Matrix & Org. Design

**Enterprise Initiatives &** PMO/CI

**Indirect** 

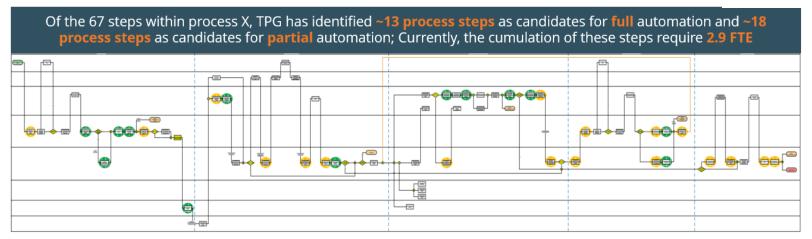
**Procurement** 

**Back Office** 

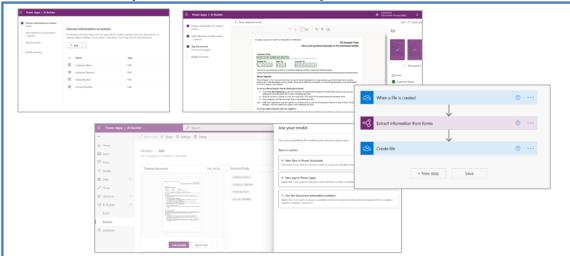
**RPA & AI** 

#### Lever 3 - Back Office and RPA/AI





**Workflow Example for Automated File Upload - Power Automate** 



#### Legend



Processes identified as potential candidates for full automation (i.e. manual tasks, manual workflows)



Processes identified as potential candidates for partial automation





airSlate



**blue**prism

Rapidly Identify Processes to Automate. Leverage Tools like PowerAutomate to Join, Modify, Delete, Streamline.

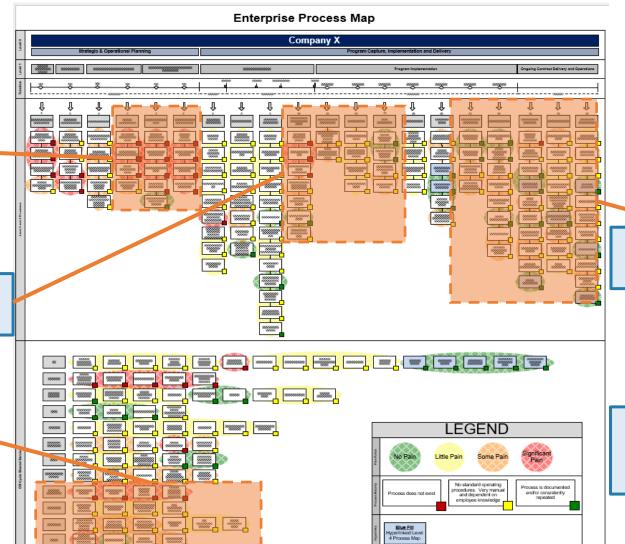


## Solution Architecture - Zooming In

Indirect Procurement

Supply Chain & Transportation

Back Office RPA & Al

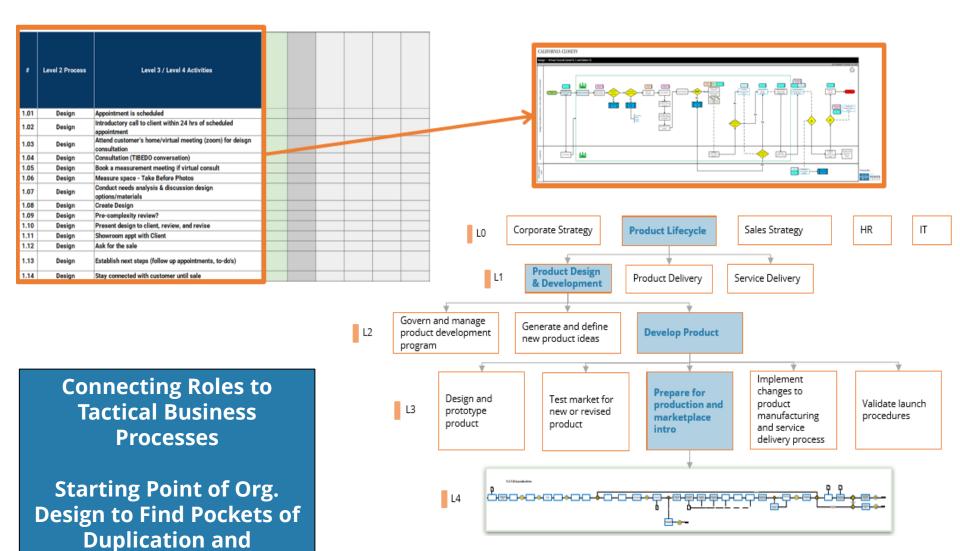


R-Matrix & Org. Design

Enterprise Initiatives & PMO/CI

## Lever 4 – R-Matrix, Org. Design





Misalignment

## Lever 4 – R-Matrix, Org. Design



	• ]	Level 2 Process	Level 3 / Level 4 Activity	Customer	Area Director	Showroom	Customer rvice Manager	Customer	Office	ffice Manager	RBU GM	sign Manager	ales Manager	Sales Lead	Designer			I				
4	.01	Design	Appointment is scheduled					w					- "									
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	Conversation to be had to understand the variance of remaining Rs and Ws  General alignment found – majority of Rs and Ws assigned to the same role by majority of participants.																					

TPG Averages 23% in Taking Time Out Through R-Matrix Methods Averages 17% More Efficient Org. Design Through Hybrid Approach



## Solution Architecture - Zooming In

**Enterprise Process Map** Company X **Indirect Procurement Supply Chain & Transportation Back Office LEGEND RPA & AI** No standard operating 

R-Matrix & Org. Design

Enterprise Initiatives & PMO/CI



## Lever 5 – Enterprise BPI/PMO and Org. Effectiveness



Reached out to key individuals for their project list

**19** Respondents provided inputs

187 Initiatives provided

**Categorized Projects into Key Categories** 

**20** Categories

**Identified Sub-Projects & Duplicates** 

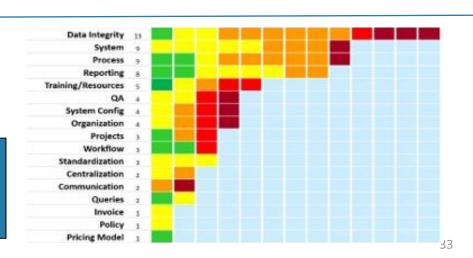
**78** Duplicates & Sub-Projects

Filtered out "Planned Releases/ System Functionality Enhancements"

12 Planned Releases & System Enhancements

## = 97 Unique Projects!

This Was a 150 Person Organization. Some Recent Org's Have Had Over 1000 Corporate Initiatives in Parallel.
Thousands of Hours of Duplication

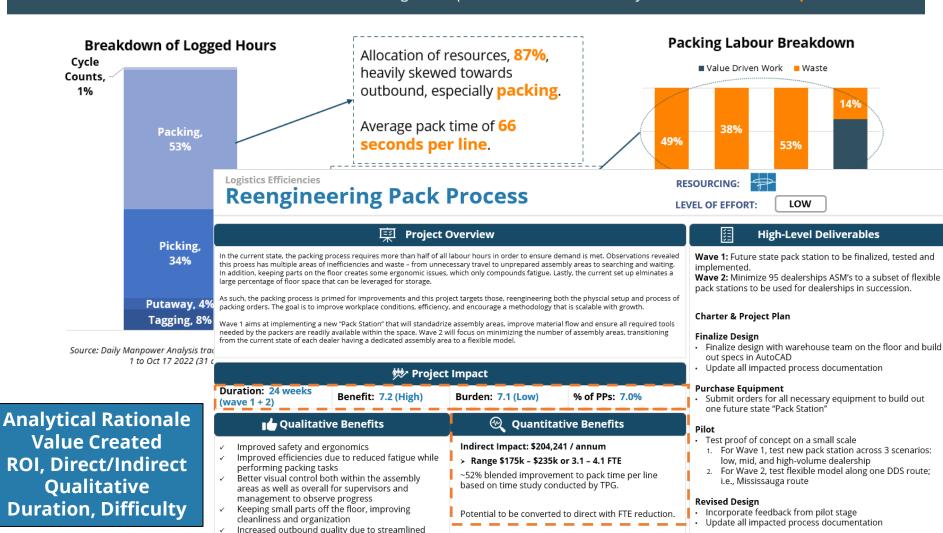


## Great Business Cases Connected to Strategy Deployment are Saving Organizations

material flow

HE POIRIER GI. U.

Packing is the critical process within the warehouse, accounting for 53% of the logged labour. It is also the source of significant waste, with 42% of time identified as nonvalue driven work. Targeted improvements is estimated to yield a 52% reduction in pack time.



Implementation and Training

· Implement new pack stations across all assembly areas

## Key Points (Recap)

- 5. Addressing areas such as **indirect procurement**, **supply chain**, **back office**, **org. design and enterprise effectiveness** are typical levers in many organizations (N=~11,000)
  - Many commodities within Indirect Procurement can be centralized or better negotiated to find 5-15% min.
  - Benchmark your supply chain and transport vendors (3-7% avg.) and examine macro supply chain scenarios (20+%)
  - Find ways to leverage RPA and AI (many back office processes >20% savings)
  - Consider R-Matrix on org. design (hybrid model) 17% avg.
  - Examine duplication of corporate initiatives (50%+ in some cases)
- 6. Great business cases are saving organizations highest and max leverage is **aligning your leadership teams** to delivering a portfolio of max ROI parallel initiatives
  - Learn to create great cases for change, focused on what levers the initiative is driving
  - Ensure centralization of portfolio to reduce duplication of critical org. effort
  - Examine connectivity to enterprise strategy



## Agenda

11:00-11:05 Scott Tee-up

11:05-11:35 Jared Perspectives and Points of View on

Innovative Best Practices for Cost and Waste

Reduction

~11:35-11:50 Scott and Jared Dialogue (weaving in chat from audience)

11:50-12:00 Scott Close out and tee up upcoming webinars

and IISE Annual Conference



# Questions for Jared

- You have to Learn to See 'waste', hence the title of the manual on Value Stream Mapping.
- But what I hear you saying, Jared, is that all waste isn't equal. You are calling for a more systematic approach to finding and prioritizing waste and cost reduction. Is that correct?
- This looks and sounds really complex, beyond me/us, how would an SME (Small or Medium Sized) organization launch a systematic program to improve costs and waste especially in periods like we are currently and have been experiencing?
- What are the typical benefits (realized) from methods you've overviewed in terms of improved flow, efficiency, productivity (both direct and indirect)
- More from audience for you.....



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~11:35-11:50 Scott and Jared Dialogue (weaving in chat from

audience)

11:50-12:00 Scott Close out and tee up upcoming webinars

and IISE Annual Conference





# Just Ahead.....

18 April—Sneak Preview/Overview CISE

Performance Excellence Track Kerri Alderman, VP

Industrial Engineering, UPS; Thomas Davis, Director,

Performance Services, Duke Health Systems; Scott Sink

Register for CISE Performance Excellence Sneak Preview

5 June—Why it Matters: Reflections on Practical Leadership John White, Chancellor Emeritus, University of Arkansas

Register for John White Webinar

## Q2 'in the works' offerings for you:

- Revisiting the Improvement Cycle-- Plan, Do, Study, Adjust
- Creating Meaningful, Insightful
  Organizational/Operational Scorecards and
  Dashboards
- 14 July, Best Practice Case Study—Data and Analytics at University Health Network, Toronto

IISE PERFORMANCE EXCELLENCE WEBINARS



IISE Performance Excellence
Track for Practitioners and
Students



Operational Excellence, Performance Excellence, Operational Analytics, Supply Chain Innovations for the 20's, Healthcare and LifeSciences ISE Contributions, **Best in Class Case Studies**,

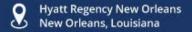
# **Networking**

All being Developed for you for New Orleans in May 2023!!!









# Performance Excellence Track: Sneak Preview and Executive Overview

#### **Track Coordinator**



D. Scott Sink

IISE Performance Excellence and Op Analytics Volunteer Lead Facilitator/Member, CISE



18 April 2023

Register for Performance Excellence 18 April

### **Our Panel today:**



Kerri Alderman VP Industrial Engineering, UPS

https://www.linkedin.co m/in/kerri-alderman-9955734a/

Thomas Davis,
Director,
Performance
Services, Duke
University Health
System



https://www.linkedin.com/in/thomas-davis-pe-mba-53b7026/













#### Performance Excellence Track New Orleans 2023 20-23 May



Sunday, 8-9:20 Service Systems Engineering Innovations Final Four Presentations

Sunday, 9:30-10:45 Keynote—Rick Echevarria, VP and GM of Security Sales, Intel

Engaging 80-minute sessions led by thought leaders and designed to optimize your ability to interact and contribute.

Sunday, 11:00-12:20 Challenges and Opportunities for ISE's in Healthcare and LifeSciences

Sunday, 2:00-3:20 Reengineering Supply Chains with ISE Innovations

Sunday, 3:30-4:50 Organizational/Operational Excellence and Analytics: Best Practices

Sunday, 5:00-6:20 Leadership and Student Mixer and Outstanding ISE Capstone Sr Design Poster Competition











**Hyatt Regency New Orleans** New Orleans, Louisiana

Registration

Hotel & Travel

Schedule

Pro gra m

Exhibitors

Sponsors

University Sponsors

Join IISE

### **Operational & Performance Excellence Track**

Scott Sink--Track Organizer/Coordinator

#### **Session Chairs:**

#### Healthcare/LifeSciences—ISE contributions:

Victoria Jordan, Emory & Thomas Davis, Duke

#### **Innovations in Supply Chain Management:**

Kerri Alderman, UPS

#### **Organizational & Operational Excellence and Analytics:**

David Poirier, The Poirier Group

**Plus** Service Systems Engineering and Capstone Senior Design Finalists Presentations 5 Special Sessions specifically designed for Practicing ISE Professionals, Young **Professionals, Students head to Industry** 







#### Performance Excellence Track New Orleans 2023 20-23 May





#### Reasons to Attend:

- Critical, hot topic sessions
- Benchmarking, learn from best in class organizations
- Networking and recruiting opportunities
- Effective, Efficient, High quality and value Learning and Development
- Actionable takeaways to Engineering Value for your Business

#### Who We Designed the Track for:

- Industry Practitioners
- "ISE" function Leaders and Managers
- Young Professionals
- Students



# **Complete a Short Survey for us?**



Your Feedback is Important:



A short survey will be available to you as just prior to leaving the webinar, we'd appreciate your input.

Reach out if you have questions or other needs:

James Swisher <u>jswisher@iise.org</u>

Scott Sink <a href="mailto:ssink@jumpcurves.com">ssink@jumpcurves.com</a>









































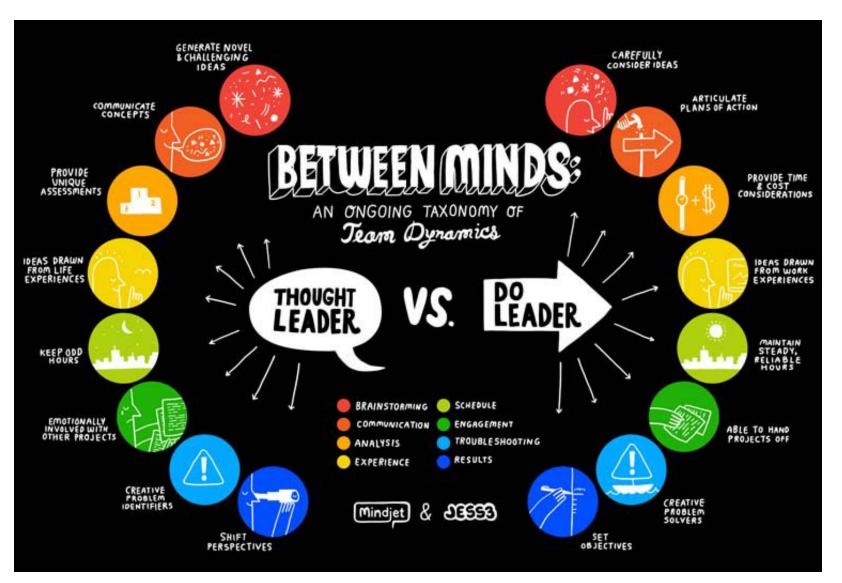
## **Purpose for CISE**

#### The **purpose** of the CISE is:

- Foster the pursuit of Service, Learning, Integrity and Excellence. Create an opportunity to serve and promote the profession to academia, industry, young professionals. Learn via benchmarking and in doing so members serve their organizations.
- □ To further the **sharing of information** among its members regarding best business practices and processes in the profession of industrial and systems engineering.
- □ To be a **forum of learning** for emerging technologies and new practices and processes through guest lectures, plant visits, and other appropriate means.
- □ To be an **information advisory group to IISE** and its constituent groups in support of the profession and IISE's mission and industry.
- □ To **Serve and Promote IISE and the Profession** in effective ways that create a win for members of CISE and their organizations and IISE and the Profession.

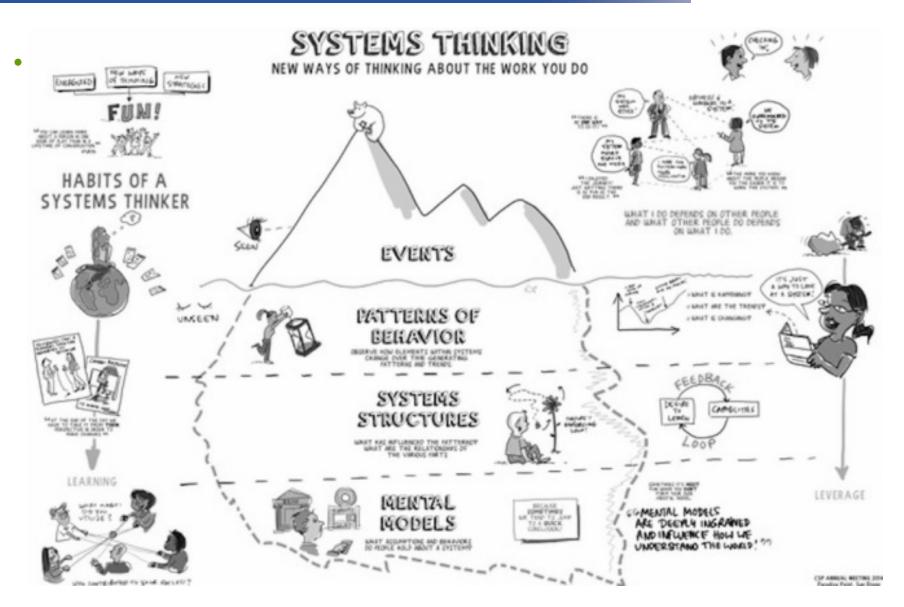
## CISE members are 'between minds'





# And.....Systems Thinkers





# We're looking for some new members



 Let me know if your organization might be interested in participating in this great 'Affinity Group' of ISE's.

ssink@jumpcurves.com

