



Private Equity in the New World

RETHINKING
YOUR
OPERATING
MODEL TO
OPTIMIZE
DEAL VALUE



THE PRIVATE EQUITY LANDSCAPE

As vaccination rates rise, and businesses begin the transition back to a “Post-Covid Normal”, the economy is beginning to shift from trading water to a growth-oriented outlook. Corporate strategies the world over have weathered (hopefully) the worst of this unexpected event and are now looking to shift into high gear.

The Private Equity (PE) sector will benefit particularly from this shift. PE-driven investment deals slowed down in early-2020 causing an accumulation of cash on balance sheets, but have since sped up. Unlike 2008, when Limited Partners withdrew from private asset classes too early, investor appetite remains strong. In the technology sector alone, according to Gartner, by 2022, the level of global mergers and acquisitions (M&A) activity will surpass previous record highs from 2018.

It is expected that **successful acquirers will consider the impact on the end-user and ensure that customer experience remains paramount throughout the acquired company's lifecycle.** Acquisition is easy; *integration*, however, is tough, and requires significant change management skills.

PE RECOVERY OUTLOOK:

PRIVATE MARKETS TAKE OFF IN K-SHAPED RECOVERY WITH VIGOROUS REBOUND FOR PRIVATE EQUITY

PRIVATE EQUITY OUTPERFORMS BOTH OTHER PRIVATE MARKETS ASSET CLASSES AND PUBLIC MARKET EQUIVALENTS

INVESTORS REPORT INCREASED RISK APPETITE, IN SHARP CONTRAST TO 2008

KEY CONCERNS FOR PRIVATE EQUITY FIRMS



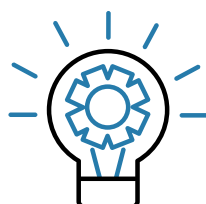
ALIGNING CULTURE WITH STRATEGIC VISION



POST-ACQUISITION TRANSITION TO INTEGRATION



HIGH ASSET VALUATION ENHANCING NEED FOR STRONG RETURNS



TRANSITION FROM LABOUR-INTENSIVE ANALOG TO LABOUR-SMART DIGITAL

A MORE SUSTAINABLE OPERATING MODEL

But the ultimate goal is to create value and increase ROI. **The tension between a PE firm's two main objectives of meeting price expectations while delivering satisfactory returns** to investors has thus increased.

Analyzing the target from both a financial and operational angle is the only way to alleviate this tension. Though most firms have teams to conduct financial analyses on the companies that they are looking to acquire, they struggle with operationally maximizing efficiencies and finding opportunities for cost savings.

The Poirier Group's experience working collaboratively with PE firms has led to an abundance of opportunities focusing on this operational side – **financial planning and analysis, accounts receivables and payables, legal, procurement, corporate culture, production, supply chain and logistics, information technology, etc.** Our due diligence process has uncovered 20% to 50% of an employee's time is focused on non-value add tasks. In firms where we have repurposed, outsourced or automated these tasks, we have catalyzed an increased focus on value-add and strategic tasks, **thereby generating, on average, tens of millions of dollars in net annualized savings.**

Specifically, this was done by looking beyond the financial statement and:

- Creating **standard and consistent processes that remove inefficient and inconsistent tasks**
- **Creating clear accountabilities by identifying key owners**, eliminating the guesswork and uncertainty in who will complete a task
- **Reducing non-value-add work** (typically referred to as "fighting fires") and **creating organizational alignment towards a common goal** – achieving overall organization's strategy
- Creating clear communication plans and change management techniques that drive sustainable and scalable solutions
- **Implementing technological solutions to automate repeatable tasks**, minimizing manual and often error-prone work
- **Realigning the leadership team to the larger strategic vision** and helping employees commit to achieving the final vision

DID YOU KNOW:

20% of employees' time spent on non-value add tasks on average
to
50%

HOW WE CAN HELP

The Poirier Group specializes in providing operational support for private equity firms and their assets by creating value through the improvement of business and operational processes.

We help stakeholders increase their organization's value by performing operational due diligence, assessing revenue growth and suggesting solutions to reduce costs and capital expenditure. Doing so provides guidance to determine a target's full potential and helps us to provide a clear post-acquisition agenda.

Discover more [here](#).

GET IN TOUCH WITH OUR TEAM:



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