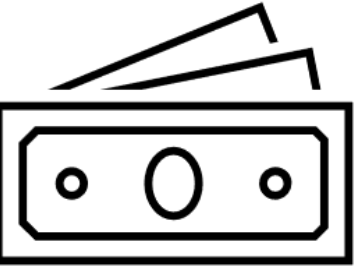

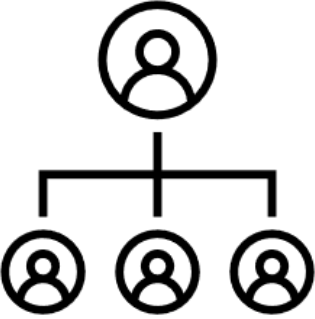
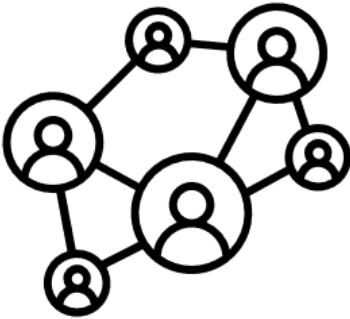

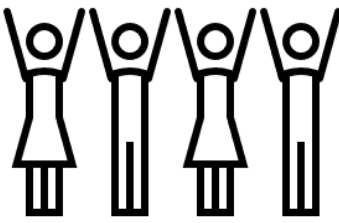

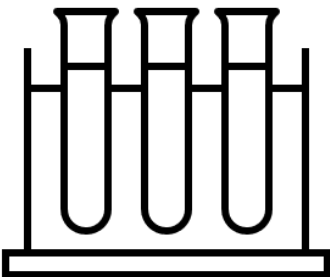




SHIFT YOUR MINDSET

And Transform Your Organization

FROM	TO
 <p>PROFIT</p> <p>Sole focus on business growth and profit without acknowledgement of customer and employee needs</p>	 <p>PURPOSE</p> <p>Commitment to a purpose beyond daily tasks enables more engagement and motivation to achieve excellence</p>
 <p>HIERARCHIES</p> <p>Strict organizational structure resulting in politics and hindering collaboration</p>	 <p>NETWORKS</p> <p>Networks of individuals with various skillsets and seniority encourages collaboration and shared ideas</p>
 <p>CONTROL</p> <p>Micro-management of individuals and a lack of trust in employees to do their jobs effectively</p>	 <p>EMPOWER</p> <p>Empower employees to bring new ideas to the table, contribute actively and take accountability for their work</p>
 <p>PLAN</p> <p>Static plans created months in advance inhibit flexibility and the ability to pivot to changing circumstances</p>	 <p>EXPERIMENT</p> <p>Stay dynamic with planning and experiment with new ideas often to foster a culture of innovation</p>
 <p>PRIVATE</p> <p>Lack of visibility into why decisions are made or how the organization is doing as a whole</p>	 <p>TRANSPARENT</p> <p>Built trust through open, honest and direct communication of both individual & organizational performance</p>